



Module Handbook

Bachelor program International Business Management (East Asia) (Bachelor of Science)

Ludwigshafen University of Applied Sciences Department II Marketing and Human Resources Management

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Fu	Indan	nentals	of Bu	siness	Administ	tration I	
Iden [:] num	tification ber	Workload 180h	Credits 6	Study semester 1st sem		f Duration 1 semester	
1	Courses a. Introdu econc			tact time VS / 42h	Self-study 138h	planned group size 60 students	
2	Learning outcomes / Competencies After completion of the module, the students know the relevant terminology of business administration and the underlying contents and concepts. They have knowledge of and understanding for the framework conditions and dependencies of or for the company. They know the basic decisions for companies and the related manifold aspects. They also demonstrate an understanding of the interdisciplinary nature of business administration.						
3	Contents - Economies-Operations-Value-Added; -Business Administration as a Science; -targets of the company; -Context of the company: stakeholders, corporate constitution and business ethics; -Constitutive decisions of the company: choice of location, choice of legal form, cooperation and concentration.						
4	Teaching Lecture a	forms nd discourse; p	practice exe	rcises; case s	tudies.		
5	Formal: N	Participation requirements Formal: None. Content: None.					
6		Forms of examination Written examination or partial examinations during the course of study.					
7	Prerequisites for the award of credit points Passing the written exam or the partial exams.						
8	Use of the module (in other degree programs) None.						
9	Importan 6/176	ice of the grade	e for the fin	al grade			
10		Module coordinator and full-time lecturer Prof. Dr. Wolfgang Anders					
11	Other inf	ormation					

Civ	Civil law							
Ident numl	tification ber	Workload 150h	Credits 5	Study semester 1. Sem. ar 2. Sem.		Frequency of the offer yearly	F	Duration 2 semesters
1		General Part Special Part				roup size 60		
2	Learning outcomes / Competencies After successful completion of the module, students will know the general principles and basic concepts of law, in particular the distinction between civil and public law as well as the respective procedural and enforcement law. The students answer the questions of who (subjects) primarily in private and business life with what (objects) and how (contractually or legally) participate in legal transactions and how (claims based on the law of obligations) are fulfilled (claims based on the law of property). After completing the module, students are also familiar with the special private law							
3	 of merchants (HGB). Contents a. BGB General Part It is taught what the legal expert style is and how the BGB is structured. Then knowledge about legal capacity, legal transaction doctrine, legal capacity, declaration of will, conclusion of contract, silence, contestation, representation, power of representation, law of obligations, law of default, impossibility, rescission, and creditor and debtor default will be taught, with which students will be able to solve simple cases and gain a basic understanding of legal case resolution. b. BGB Special Part In the special part of the German Civil Code (BGB), students deal with the various contracts, such as mail-order sales, guarantees in the law of sales, the law of preand post-contractual breaches of duty, the contract for work and services, the law of enrichment and finally the law of tort. You will receive an introduction to property law. They solve more complex issues using the legal methods. In addition, the students get to know the HGB in broad outline. 							
4	Teaching forms Lecture.							
5	Participation requirements Formal: None. Content: None.							
6	Forms of Retreat.	examination						
7	-	sites for the aw Iodule Exam.	vard of cred	lit points				
8	Use of th 	e module (in o	ther study p	orograms) - 4 -				

9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont
11	Other information

M	athe	matics	& Sta	atistics	5			
Ident num	tification ber	Workload 150h	Credits 5	Study semeste 1st sem		offer	Duration 1 semester	
1		lations for omists;	_	ontact time SWS / 42h	Self-stud 108h	g	planned group size 60 students	
2	for econo Students solve pro	learn to indepe	endently a help of su	ddress busine iitable mathe	ess manageme	nt issues v	with nts will be able	
		areas of a comp necessary for c	•		-			
3	Contents							
	 Mathematical foundations for economists Basics of calculus: differential and integral calculus, application to economic problems; Fundamentals of linear algebra: calculus of matrices, system of linear equations, application to economic issues; Fundamentals of Financial Mathematics. Statistics I Basics of descriptive statistics: frequency distributions, ratios, and measures of dispersion; Regression and correlation analysis. 							
4	Teaching forms Lecture.							
5	Participat Formal: N Content:		nts					
6	Forms of Retreat.	examination						

7	Prerequisites for the award of credit points Passed Module Exam.
8	Use of the module (in other study programs) Teaching of mathematical-statistical knowledge as a basis for further economics and business studies; prerequisite for Statistics II.
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Gunda Helmer
11	Other information

Iden num	tification ber	Workload 150h	Credits 5	Study semeste 1 and 2	r Frequency o the offer annual	f Duration 2 semesters		
1	Resou Mana b. Introo Resou	gement I; luction to Hum	ian 4SV	tact time VS / 42h	Self-study 108h	planned group size 30 students		
2	 Learning outcomes / Competencies -Understand HRM as a strategic function in a company as well as the relationship between HR and corporate strategies; -Gain knowledge of key trends and issues in HRM from both company and employee perspectives; -Application of knowledge learned by participating in / carrying out specified tasks, e.g. creating a job advertisement; job application workshop; job interviews; researching and analyzing as well as presenting real case examples of HR measures in companies to promote diversity, increase participation of women, older workers, etc. in the workforce and so on. 							
3	Contents -6 main areas in HRM are covered including: recruitment; selection; employee relations; development; reward and remuneration; and industrial relations; -HR terminology.							
4	Teaching forms Class discussion, group work, role plays, interviewing, workshops, etc.							
5	Formal: N	Participation requirements Formal: None. Content: Work experience is recommended.						
6	Forms of examination Retreat.							
7	Prerequisites for the award of credit points Successful completion of a written examination and specified tasks, e.g. workshops, group projects and presentations, role plays, etc.							
8	Use of the module (in other study programs) 							
9	Importan 5/176	ce of the grad	e for the fin	al grade				
10	Module o	oordinator an	d full-time l	ecturer				

11	Other information

lden num	ntification nber	Workload 210h	ad Credits Study 7 semester 1st sem.		Frequency of the offer yearly	Duration 1 semester
1	Courses			ntact time WS / 73,5h	Self-study 136,5h	planned group size 12 students
2	Learning outcomes / CompetenciesStudents have competencies at level A1 of the Common European Framework of Reference for Languages (CEFR).In the area of language structure, students master the basics of the phonetic system and writing. They know the most important sentence components, master the principles of their composition and develop an initial understanding of the verbal and adjective system.In the area of passive language competence, students understand simple dialogues and texts on familiar topics from everyday life in written form. And they understand short, simple listening texts with familiar vocabulary, phrases and sentence patterns.In the area of communicative competence, students can communicate in a simple way in a range of familiar everyday situations. They can present circumstances and living environment in a short and simple form, describe action sequences in their everyday life and express their opinions and evaluations.					
3	- First b tense - Core circur future	entals of the asics of grad s, politeness vocabulary a nstances and e;	mmar (sen forms); and simple d everyday	structural action seque	tem; are, verbal conjunc patterns to descril ences in the presen ad commercial sector	pe personal t, past, and
	 Fundam First b tense Core circur future Initial tr 	entals of the asics of grad s, politeness f vocabulary a mstances and e; ansaction sce forms	mmar (sen forms); and simple d everyday enarios in th	tence structu structural action seque	are, verbal conjunct patterns to descril ences in the presen	be personal t, past, and s.
4	 Fundam First b tense Core circur future Initial tr Teaching Language 	entals of the asics of grad s, politeness f vocabulary a mstances and e; ansaction sce forms e classes with tion requirem None.	mmar (sen forms); and simple d everyday enarios in th active parti	tence structu structural action seque	are, verbal conjunct patterns to descril ences in the presen ad commercial sector	be personal t, past, and s.
4	 Fundam First b tense Core circur future Initial tr Teaching Language Participat Formal: N Content: 	entals of the asics of grad s, politeness f vocabulary a mstances and e; ansaction sce forms e classes with tion requirem None.	mmar (sen forms); and simple d everyday enarios in th active parti	tence structu structural action seque	are, verbal conjunct patterns to descril ences in the presen ad commercial sector	be personal t, past, and s.
3 4 5 6 7	 Fundam First b tense Core circur future Initial tr Teaching Language Participat Formal: N Content: Forms of Written e 	entals of the asics of grad s, politeness for vocabulary a mstances and e; ansaction sce forms e classes with tion requirem None. None. examination exam and ora sites for the a	mmar (sen forms); and simple d everyday enarios in th active parti nents l exam.	tence structural action seque e personal an cipation and	are, verbal conjunct patterns to descril ences in the presen ad commercial sector oral and written hom	be personal t, past, and s.

9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

lden num	tification ber	WorkloadCredi210h7		Study semester 1st sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses			ntact time NS / 73,5h	Self-study 136,5h	planned group size 12 students
2	Learning outcomes / Competencies Students have competencies at level A1 of the Common European Framework of Reference for Languages (CEFR). In the area of language structure, students master the basics of the phonetic system and writing. They know the most important sentence components, master the principles of their composition and develop an initial understanding of the verbal and adjective system. In the area of sociolinguistic competence, students know the use of salutations and titles, as well as basics of politeness and respect. In the area of passive language competence, students understand simple dialogues and texts on familiar topics from everyday life in written form. And they understand short, simple listening texts with familiar vocabulary, phrases and sentence patterns. In the area of communicative competence, students can communicate in a simple way in a range of familiar everyday situations. They can present circumstances and living environment in a short and simple form, describe action sequences in their					phonetic onents, master ding of the salutations and imple dialogues they understand entence patterns. ate in a simple umstances and
3	 everyday life and express their opinions and evaluations. Contents Fundamentals of the written and phonetic system; First basics of grammar (sentence structure, verbal and adjective conjunction with tenses, politeness forms); Core vocabulary and simple structural patterns to describe personal circumstances and everyday action sequences in the present, past, and future; Initial transaction scenarios in the personal and commercial sectors. 					
	Teaching forms Language classes with active participation and oral and written homework.					
4	Language	classes with	active parti	cipation and o	oral and written hom	iework.
		tion requiren None.		cipation and o	oral and written hom	iework.
4 5 6	Participa Formal: N Content: Forms of	tion requiren None.	nents	cipation and o	oral and written hom	iework.

8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Dr. Satomi Adachi-Bähr
11	Other information

Кс	rean	langua	age l						
	entification Worklo mber 210h		Credits 7			Frequency of the offer yearly	F	Duration 1 semester	
1	Courses			7 SWS / 73,5h 136,5h group				planned roup size 12 tudents	
2	Learning outcomes / Competencies Students have competencies at level A1 of the Common European Framework of Reference for Languages (CEFR). In the area of language structure, students master the basics of the phonetic system and writing. They know the most important sentence components, master the principles of their composition and develop an initial understanding of the verbal system. In the area of sociolinguistic competence, students know the use of salutations and titles, as well as basics of politeness, respect, and honorifics. In the area of passive language competence, students understand simple dialogues and texts on familiar topics from everyday life in written form. And they understand short, simple listening texts with familiar vocabulary, phrases and sentence patterns. In the area of communicative competence, students can communicate in a simple way in a range of familiar everyday situations. They can present circumstances and living environment in a short and simple form, describe action sequences in their everyday life and express their opinions and evaluations.					onetic system ster the she verbal utations and le dialogues y understand nce patterns. in a simple stances and			
3	 Contents Fundamentals of the written and phonetic system; First basics of grammar (sentence structure, verbal conjunction with tenses, politeness forms); Core vocabulary and simple structural patterns to describe personal circumstances and everyday action sequences in the present, past, and future; Initial transaction scenarios in the personal and commercial sectors. 								
4	Teaching forms Language classes with active participation and oral and written homework.					ork.			
5	Participat Formal: N Content:		nts						
6		examination exam and oral e	exam.						
7	-	s ites for the aw odule exam an		-					

8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Iden num	tification ber			CreditsStudy5semester1st sem.		of Duration 1st semester
1	Courses a. Introduction to the Asian cultural and economic area; b. Introduction to scientific work.			a ct time /S / 42h	Self-study 108h	planned group size 60 students
2	Learning outcomes / Competencies Asian StudiesStudents have the competence to understand Asia-related articles in journals, (economic, political, cultural) journals and collections of essays and to apply the knowledge from them to concrete issues; to conduct a discourse on concrete issues within the framework of the topics dealt with, to work out solutions alone or in a team and to present them convincingly.Scientific work After completing the module, students know the rules for writing papers, seminar papers as well as bachelor theses and can apply them correctly.					I to apply the n concrete issues s alone or in a
3	Contents Asian StudiesUpon completion of the module, students will have a basic knowledge of the East Asian region in the areas of: geography (area, population, climate, soil); level of economic development; political systems; historical development; social, cultural, and linguistic characteristics.Scientific workThe writing of papers, seminar papers and the bachelor thesis as well as thinking, learning and working techniques are practiced. This includes explanations of scientific work, empirical investigations in seminar papers, phases in the preparation of a scientific paper, technical design and formal principles of a paper, structure of the written paper and bachelor thesis.					
4	Teaching forms Lecture, seminar.					
5	Participat Formal: N Content:		nts			
6		examination tion and term p	aper.			
	Presentation and term paper. Prerequisites for the award of credit points					

8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 0/176
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont
11	Other information

Identification number		Workload 240h	Credits 8	Study semeste 2nd ser		of Duration 1 semester
1	Courses a. Marketing; b. Supply Chain Management; c. Personnel & Organization.			tact time VS / 63h	Self-study 177h	planned group size 60 students
2	 Learning outcomes / Competencies After successful completion of the module, students understand the basic issues as well as instruments and tools of the management functions marketing, supply chair management and human resources & organization. They also have the competence use these instruments to solve clearly structured operational problems in these are in detail the students know the sales policy instruments, the key tools and methods related to procurement, production and distribution logistics, the central instruments of personnel management and organizational development as well as the basic alternatives of the organizational structure, and can use these tools and instruments in a targeted manner in the context of concrete operational issues. Furthermore, students will be able to develop strategies for marketing, supply chair management, human resources, and organizational and operational structures. 				ting, supply chain the competence to ems in these areas. nd ional development ne context of ting, supply chain	
3	 Sales Produ Comn Distril Pricin 	g concepts of ma market and bur ict Policy; nunication Policy; pution Policy; g Policy; eting strategy.	yer behavio	r;		
	– Funda – Logist	nain Manageme amentals of SCN cical tools of SCN strategies;	N;	- 18 -		

Supply Chain Risk Management;

4	Teaching forms Lecture and discourse; practice exercises; case studies.
5	Participation requirements Formal: None. Content: None.
6	Forms of examination Written exam / presentation / term paper.
7	Prerequisites for the award of credit points Passing the module exam and / or successful presentation and / or successful term paper.
8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Andreas Gissel
11	Other information

Fu	ndar	nentals	ofe	conor	ni	CS		
	Identification Workload C number 240h		Credits 8	,		Frequency of the offer yearly		Duration 2 semesters
1		economics; peconomics.		a ct time /S / 42h		Self-study 198h	-	planned roup size 60 rudents
2	Learning outcomes / Competencies After successful completion of the module, students understand the basic analytical tools of microeconomics and macroeconomics. They will also have the competence to use these instruments to solve clearly structured economic policy problems.				competence to			
3	Contents Microeconomics -Theory of the household and enterprises; - Market Form Theory; -External effects; -minimum/maximum prices and other government intervention in the economy; - Environmental Economics; -Outlook Microeconomics. Macroeconomics -Basics of National Accounts; -goods, money and labor markets; -General economic equilibrium; -Basics of monetary theory and policy; -Fundamentals of Foreign Economics; -Outlook Macroeconomics.				he economy;			
	Teaching forms Lecture.							
5	Formal: N Content:		ded to have			dules Fundament Ivance.	als o	of Business
6	Forms of Retreat.	examination						
7	-	s ites for the aw lodule Exam.	ard of cred	it points				
8	Use of th	e module (in ot	her degree	programs)	Non	le.		

9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Frank Rövekamp
11	Other information

Sta	Statistics II							
Ident num	tification ber	Workload 150h	Credits 5	Study semester 2nd sem		Frequency of the offer yearly		Duration 1 semester
1	Courses			a ct time /S / 21h		f- study .29h		planned roup size 60 rudents
2	Learning outcomes / Competencies In many areas of companies, planning or decisions have to be made for future goals. Students learn stochastic procedures and methods in order to independently analyze data and interpret them in a suitable manner.							
3	Contents -Basics of probability theory; -Discrete and continuous distributions; -Introduction to estimation theory - point estimators, confidence intervals, selected hypothesis tests.					ervals,		
4	Teaching Lecture.	forms						
5	Formal: N	t ion requireme lone. It is recommen		e taken the r	nodule I	Vathematic	s & S	Statistics in
6	Forms of Retreat.	examination						
7	-	sites for the aw odule Exam.	ard of cred	it points				
8	Use of the module (in other study programs) Teaching of stochastic knowledge as a basis for further economics and business studies.					ousiness		
9	Importan 5/176	ce of the grade	e for the fin	al grade				
10	Module c Gunda He	oordinator and elmer	l full-time l	ecturer				
11	Other information							

Cł	nines	e langu	age II					
lden num	tification ber	210h 7 s			r n.	Frequency of the offer yearly	F	Duration 1 semester
1	Courses			a ct time 5 / 73,5h		Self-study 136,5h	-	planned roup size 12 cudents
2	Students Referenc communi	e for Languages ication, and rea	etencies at s (CEFR), wit nding.	level A2 of th a focus o	n th	Common Europe te competency ar the phonetic syst	eas	of speaking,
	them we the verba of expres acts. And	ll into their spe al and adjective sing statement	ech product system anc s, questions	ion. Studer l its forms. s, promises,	nts h The sug	d can predominar have deepened th y have begun to u ggestions, prompt nd simple senten	eir l ise v s, a	knowledge of various means nd other speech
	In the area of passive language competence, students understand written dialogues and texts on topics of very immediate everyday relevance (e.g. person and family, immediate environment, study, work, shopping, leisure). And they understand short, simple listening texts with mostly familiar vocabulary and structural inventory.						and family, erstand short,	
	In the area of communicative competence, students can communicate in routine situations involving the exchange of information, agreements or transactions on everyday topics and needs. They can describe their circumstances and plans for the future in simple terms. They can comment on what they and others have said and express regret, pleasure or sympathy.					ctions on plans for the		
3	Contents -Full principles of the written and phonetic system; -Expansion of grammatical basics (sentence structure, introduction to complex sentence structures and to the expression of different speech							
	 acts); -Expanding core vocabulary and structural inventory for communicating about personal environment and everyday surroundings, everyday conditions and needs, and physical and mental well-being; -Vocabulary on selected other topics; -Other transaction scenarios of a personal and commercial nature. 						ng	
4	Teaching	forms				and written hom		ork.
5	Participation requirements Formal: None. Content: Language proficiency level equivalent to HSK Level I or successful completed of the Chinese Language I module is recommended.					ful completion		

6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of all written course assignments.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Dr. Dai Yi
11	Other information

Ja	pane	se lang	uage	II				
	Identification numberWorkload 210h		Credits 7	Study semeste 2nd ser		Frequency of the offer yearly	F	Duration 1 semester
1	Courses			a ct time 5 / 73,5h		Self-study 136,5h	-	planned roup size 12 rudents
2								
3	 Contents Full principles of the written and phonetic system; Expansion of grammatical basics (sentence structure, verbal and adjective forms, introduction to complex sentence structures and to the expression of various speech acts); Expanding core vocabulary and structural inventory for communicating about personal environment and everyday surroundings, everyday conditions and needs, and physical and mental well-being; -Vocabulary on selected other topics; -Other transaction scenarios of a personal and commercial nature. 				ession of			
4	Teaching	forms				and written hom		ork.
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Japanese Language I in advance					age I in advance.		

6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of written course assignments.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Dr. Satomi Adachi-Bähr
11	Other information

			Credits	Ca	Freeserer	f Duration
num	tification ber	210h	7	Study semester 2nd sem		f Duration 1 semester
1	Courses			Contact timeSelf-studyplannedSWS / 73,5h136,5hgroup size 1students		
2	Students Reference communi In the are They know well into verbal sys statemen they are l structure In the are understat honorifics these ling In the are and texts immediat simple lis In the are situations everyday future in	e for Languages cation, and rea a of language s w all important their speech pr stem and its for ts, questions, p beginning to co s. a of sociolingunding of how ap guistic devices we a of passive lar on topics of version tening texts with a of communic involving the of topics and nee	etencies at s (CEFR), with ding. structure, st sentence of oduction. S ms. They has oromises, su mbine phrat istic compe- ge and statu ow to avoid with some of aguage com- ry immedia study, work th mostly far sative comp- exchange of ds. They can com- hey can com-	level A2 of t th a focus or cudents mass omponents tudents hav ave begun to aggestions, r ses and sim tence, stude us difference extreme rue onfidence. petence, stude te everyday rk, shopping miliar vocat etence, stude f information n describe the mment on w	e deepened their kn o use various means equests, and other s ole sentences into n nts have a good the	reas of speaking, tem and writing. ntly integrate them iowledge of the s of expressing speech acts. And nore complex coretical politeness levels and most part they use written dialogues son and family, understand short, l inventory. rate in routine insactions on and plans for the
3	-Deve introc differ -Expandin about condi -Voca	luction to comp ent speech acts g core vocat personal envir tions and need bulary on selec	mmatical b olex senten s); oulary and s conment an s, and physi	asics (senter ce structure tructural inv d everyday s ical and mer opics;	ace structure, verba s and to the express entory for commun surroundings, everyo	ion of icating day

4	Teaching forms Language classes with active participation and oral and written homework.
5	 Participation requirements Formal: None. Content: Language skills equivalent to successful completion of the module Korean Language I recommended.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Ch	nina S	Studies	5					
Ident numl	tification ber	Workload 180h	Credits 6	· · · · · · · · · · · · · · · · · · ·		Frequency of the offer yearly		Duration 2 semesters
1	a. Fundamentals 4 SWS / 42h 138h group		planned roup size 25 udents					
2	 Learning outcomes / Competencies The Students have via basic knowledge of history, economic geography and culture of China. Students will also have the competencies to - place their knowledge of China in the Asian and global context; - review and evaluate the significance of further literature related to China and use if for specific questions in the context of the module; - to work out solutions to special tasks alone or in a team, to present them convincingly and to engage in a committed discussion. 					hina and use it		
3	-Histo	omic Geograph	ent of Chin	· • •		e period from 185	50 to	o the present;
4	Teaching Lecture w	forms vith seminar co	mponent.					
5	Participat Formal: N Content:		nts					
6	Forms of examination Written exam/homework with presentation.							
7	Prerequisites for the award of credit points Passed module exam or successful presentation / thesis paper / lecture etc.					etc.		
8	Use of th 	e module (in ot	ther study p	orograms)				
9	Importan 6/176	ice of the grade	e for the fin	al grade				
10		coordinator and Barbara Darimo		ecturer				

11	Other inf	ormation						
Ja	Japan Studies							
	IdentificationWorkloadnumber180h		Credits 6	Study semester 2nd and 3rd sem.		Frequency of the offer yearly		Duration 2 semesters
1	1 Courses Contact time Self-study plann				planned roup size 25 udents			
2	Learning outcomes / CompetenciesAfter completing the module, students will have a basic knowledge of Japanesehistory, culture and society. This enables them to place current developments in abroader context and to understand the way Japanese actors think. They will be able towork out solutions to specific tasks from this area, either alone or in a team, presentthem convincingly and engage in an active discussion.							
3	-Princ -Relig -Basic -Princ	Geography of iples of Japanes ions in Japan; features of the iples of the Eco ent news in con	se history w Japanese p nomy of Jap	olitical syst		n the period from	185	50;
4	Teaching Seminar-s	forms style classes, pr	oject work.					
5	Formal: N			e taken the	mod	lule Asian Studies	s in a	advance.
6	Forms of examination Written exam / presentation and term paper.							
7	-	sites for the aw odule exam or		•	n an	d term paper.		
8	Use of th	e module (in ot	ther study p	rograms)				
9	Importan 6/176	ce of the grade	e for the fin	al grade				

10		coordinator and		ecturer			
11	Prof. Dr. Frank Rövekamp Other information						
		n Studie	es				
Ident num	tification ber	Workload 180h	Credits 6	Study semeste 2nd and 3rd sem.		of Duration 2 semesters	
1							
2	Students students -to place -based on -to work	have the comp their know their knowled	c knowledg etences, ledge of Ko ge to unders o specific tas	e of Korea rea in the A stand the m sks alone o	upon completion of sian and global con indset of Korean ac r in a team, to prese discussion.	text; tors;	
3	-Histo -Politi	omic geography prical developm ical system and cted cultural an	the current	political si	od from 1850 to the cuation	e present;	
4	Teaching Seminar-s	forms style classes, pr	oject work.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Asian Studies in advance.						
6	Forms of examination Written exam/ presentation and term paper.						
	Prerequisites for the award of credit points Passed module exam or successful presentation with term paper.						
7					n with term paper.		

9	Importance of the grade for the final grade 6/176						
10		Module coordinator and full-time lecturer Christine Liew					
11	Other inf	ormation					
Fu	ndan	nentals	of Bu	Isines	s Admini	stra	tion III
Ident numl	tification ber	Workload 240h	Credits 8	Study semeste 2nd sen			Duration 1 semester
1	CoursesContact time 6 SWS / 63hSelf-study 177hplanned group size 60 studentsa. Investment & Finance; b. Cost Accounting & Controlling.Contact time 6 SWS / 63hSelf-study 177hplanned group size 60 students						Dup size 60
2	After succ issues as as cost ac instrument In detail t the bas essentia the funct the funct the funct the bas and can u appropria Furtherm	well as instrum counting and c ints to solve clea the students kn ics of cash flow al procedures of ctioning of the ction and struc ic concept of co use this knowle ate manner.	tion of the r ents and to ontrolling. arly structu ow valuation, if static and capital mar ture of cost ontrolling a dge to solve	module, stud ools of inves They also ha red operation dynamic in rket and the accounting nd its essen e concrete o and how the	dents will understa tment appraisal ar ave the competent onal problems in th vestment calculations sources of financions systems, tial instruments, perational problem soperational instruct ls of a company.	nd finan ce to uso nese are on, ng, ms in a s	cing as well e these eas. situation-

3	Contents
	 Investment & Financing Static methods of investment appraisal; Dynamic methods of investment appraisal; Fundamentals of business valuation; Capital market and interest formation; Sources of Funding; Optimization of financial decisions.
	 Cost Accounting & Controlling Basic concepts of cost accounting; Full cost accounting; Partial costing; Standard costing; Strategic Controlling; Operational controlling; Key figure systems for controlling the company.
4	Teaching forms Lecture and discourse; practice exercises; case studies.
5	Participation requirements Formal: None. Content: None.
6	Forms of examination Written exam / presentation / term paper.
7	Prerequisites for the award of credit points Passing the module exam and / or successful presentation and term paper.
8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Frank Rövekamp
11	Other information

Business Skills & Methods II							
Identification number		Workload 210h	CreditsStudy7semester3 and 4			Frequency of the offer annual	
1	Tech Serv	cal Incident nique (CIT) & ices Marketing ness Plan (BP)		a ct time /S / 42h	Self-study 168h	F	olanned group size 30 students
2	 Learning outcomes / Competencies a. CIT and Services Marketing Understand CIT methodology and its limitations; Conduct an empirical study of a services industry using CIT; Collect, transcribe and analyze interview data; Interpret research data and make recommendations grounded in services marketing literature. b. BP Conduct secondary and primary research; Create a convincing BP based on solid, detailed research and careful argumentation. 						
3	 Contents a. CIT and Services Marketing CIT methodology; Basic theory of services marketing - readings from the founders of this area of marketing; Structure of a research report (can be used as a template for other research projects and the BA thesis); Harvard method (bibliography). b. BP Understand what business plans are, how they used and how the parts of the BP work together; Tools used in creating a business plan, e.g. PESTLE, SWOT analysis, financial statements, etc. 						
4	Teaching forms Group work; lectures, readings and discussions along with weekly meetings with groups to discuss progress in relation to weekly targets set the previous week by the lecturer and the group.						
5	Participation requirements Formal: None. Content: None.						

6	Forms of examination Presentation.				
7	Prerequisites for the award of credit points Successful completion of the group presentations.				
8	Use of the module (in other degree programs) None.				
9	Importance of the grade for the final grade 0/176				
10	Module coordinator and full-time lecturer David Miller				
11	Other information				

Int	terna	tional I	Busin	ess L	aw			
Identification number		Workload 150h	Credits 5	Study semeste 3rd sem		of Duration 1 semeste		
1	Courses			a ct time VS/21h	Self-study 129h	planned group size 60 students		
2	Learning outcomes / Competencies As learning outcomes, students will learn about the development of the World Trade Organization, its structure, points of criticism as well as basic features of international economic policy. They know the rules of international legal relations as well as the context of free world trade (WTO) and can discuss their interrelations. They understand how to assess and follow the processes of international economic policy and economic law.							
3	Contents -Basic knowledge and classification of the UN Sales Law, WTO, European Institutions and International Economic Policy; -Private International Law as well as special features of the UN Convention on Contracts for the International Sale of Goods and Incoterms.							
4	Teaching forms Lecture , Case Studies.							
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Civil Law in advance.							
6	Forms of examination Written exam/ presentation/ paper.							
7	Prerequisites for the award of credit points Passed Module Exam.							
8	Use of the module (in other degree programs) None.							
9	Importance of the grade for the final grade 5/176							
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont							
11	Other information							

Ch	ninese	e langu	lage II					
Ident numl	tification ber	Workload 240h	Credits 8			Frequency of the offer yearly	f	Duration 1 semester
1	Courses					Self-study 166,5h	-	planned roup size 12 tudents
2	7 SWS / 73,5h 166,5h group size 1 students		Reference for ents have a sing at level A2 e sentences. begin to use utors by itions, es toward the nain points of ructural end egin to g texts. set of In these they and demands describe their ray and they					
3	 Contents Continued development of grammatical foundations (complex sentence structures, expression of speech acts, modality and probability); Expand core vocabulary and structural inventory for communication related to everyday transactions, personal experiences and desires, and general conversation topics; First steps in developing literacy skills for consuming real written sources, especially in print and online media. 					lated to al		
4			=	-	oral	and written hom	newo	ork; simple

5	 Participation requirements Formal: None. Content: Language proficiency level equivalent to HSK Level II or successful completion of the Chinese Language II module is recommended.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of all written course assignments.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Dr. Dai Yi
11	Other information

Ja	pane	se lang	juage	Ш					
Ident numl	tification ber	Workload 240h	Credits 8	Study semeste 3rd sen		Frequency of offer Annual	-		
1	Courses			a ct time 5 / 73,5h		Self-study 166,5h	planned group size 12 students		
2	students		Reference for ents have a sing at level A2 e sentences. begin to use utors by itions, es toward the nain points of ructural and egin to g texts. set of In these, they and demands describe their ay and they						
3	 Contents -Continued development of grammatical foundations (verbal and adjective forms, complex sentence structures, expression of speech acts, modality and probability); -Expand core vocabulary and structural inventory for communication related to everyday transactions, personal experiences and desires, and general conversation topics; -First steps in developing literacy skills for consuming real written sources, especially in print and online media. 						lality and lated to al		
4					ora	l and written hon	new	ork. Simple	

5	Participation requirements Formal: None. Content: It is recommended to have taken the module Japanese Language II in advance.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of written course assignments.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Dr. Satomi Adachi-Bähr
11	Other information

Identification number		Workload 240h	Credits 8	Study semester 3rd sem		Frequency of the offer yearly		Duration 1 semester	
1	Courses			a ct time 5 / 73,5h	S	Self-study 166,5h		planned roup size 12 cudents	
2	Students correspon Language	Learning outcomes / Competencies Students have language skills in the focus areas of speaking and reading that correspond in part to level B1 of the Common European Framework of Reference for Languages (CEFR), they have largely achieved level B1. In addition, students have a basic understanding of written language styles and develop skills in writing at level A2 to B1.							
	In the area of language structure, students form largely correct if simple sentences. They know sentence structures for concatenation and embedding and begin to use them regularly. They master various means of influencing their interlocutors by expressing intentions as well as promises, requests, suggestions, prohibitions, permissions, and other speech acts. They begin to express their attitudes toward the likelihood of facts being discussed.								
	In the area of sociolinguistic competence, students have developed their competence in expressing hierarchy, politeness and respect. For the most part, they have mastered these means so well that their use of language is perceived as appropriate by native speakers.								
	In the area of passive language competence, students understand the main points of printed dialogues and texts on familiar everyday topics with a known structural inventory, even if they are seeing them for the first time. They understand moderately simplified written texts with sufficient auxiliary aids. They begin to understand main points and longer fragments in more complex listening texts.								
	In the area of communicative competence, students can master a basic set of everyday transactional scenarios of a commercial and personal nature. In these they communicate needs and wants, respond to the reactions, suggestions and demands of their interlocutors and achieve their communication goals. They can describe their experiences, life circumstances and future plans in a relatively simple way and they begin to enrich these descriptions with explanations and value judgments as well as to combine them into short but natural sequences.								

3	Contents -Continued development of grammatical foundations (verbal forms, complex sentence structures, expression of speech acts, modality and probability); -Expand core vocabulary and structural inventory for communication related to everyday transactions, personal experiences and desires, and general conversation topics; -First steps in developing literacy skills for consuming real written sources, especially in print and online media.
4	Teaching forms Language classes with active participation and oral and written homework.
5	Participation requirements Formal: None. Content: Language skills equivalent to successful completion of the module Korean Language II recommended.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

lden num	tification Iber	Workload 180h	Credits 6	Study semester 4th sem.	Frequency of the offer yearly	f	Duration 2 semesters
1	Courses a. Taxati b. Finan	ion; cial statements	4 SW	act time 'S / 42h	Self-study 138h	planned group size 6 students	
	 Learning outcomes / Competencies Taxation Upon successful completion of the module, students will be familiar with the structure and functioning of the tax system of the Federal Republic of Germany and will be able to determine and explain the assessment bases and taxes to be assessed of selected levies. Annual financial statements Students will understand and be able to apply the general and specific provisions of commercial law regarding business accounting and the preparation of financial statements for the various types of businesses. 					ermany and be assessed provisions of	
3	comp -The stru- -Gene contri -Determin exam tax. Annual fit -Gene -Preparatio -Structure -Signi	tioning of the ta any and private ucture and orge eral provisions of ibutions; ation of the ass ple of sales tax nancial statem eral and special on of the fina	e levies; anization of on the asses essment ba , income tax ents provisions ncial statem tion of balar	financial man sment and c ses and the t a payroll tax, of commercia nents in the c nce sheet, ind	ollection of taxes, f axes to be assessed trade tax and corp al law on business a ompany; come statement;	ees a d usin orate	and ng the e income
	Teaching Lecture	forms					
5	Participation requirements Formal: None. Content: None.						

6	Forms of examination Retreat.
7	Prerequisites for the award of credit points Passing the practical exams and passing the module exam.
8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 6/176
10	Module coordinator and full-time lecturer Thomas Morstatt
11	Other information

Identification number		Workload 150h	CreditsStudy5semester4th sem.			f Duration 1 semester
1	Courses			a ct time /S / 21h	Self-study 129h	planned group size 60 students
2	 Learning outcomes / Competencies The students know the technical basics of computer science in terms of hardware an software, data storage and computer networks. They know and understand business informatics as a cross-sectional science between business administration and computer science, which provides applications, tools and methods that are indispensable for today's globally networked economy. Students will be able to apply basic information systems methods (e.g., modeling) to simple problems. Students will be able to analyze impacts of (business) computing on business and society and discuss them with their peers and instructors. 					
3	 Contents Business informatics as a cross-sectional science; Hardware (computer design, data storage and coding); software (algorithms and programming); Databases; Computer networks; Business information systems (e.g., ERP, CRM, SCM, analytical information systems); Business Process Management; E-Business; IT security; Privacy; The impact of IT on business and society. 					
4	Teaching				case studies).	
5	Participat Formal: N Content:		nts			
6		examination oral exam.				
7	-	sites for the aw odule Exam.	vard of cred	it points		
8	Use of th	e module (in o	ther degree	programs)	None.	

10	Module coordinator and full-time lecturer Prof. Dr. Joachim Melcher
11	Other information

Identification number		ation Workload 240h		CreditsStudy8semester4th sem.		Frequency of the offer yearly		Duration 1 semester	
1	Courses			Contact time 7SWS / 73,5h		Self-study 166,5h		planned group size 12 students	
2	Students	outcomes / Co have language non European	skills in spe	aking, readi	-			nt to level B1 c	
sentence sequences that increasingly approach native language usage in co and coherence. They know the most important sentence structures for con- and embedding and they have a sufficient inventory for active use. In conve- they choose appropriate sentence endings for the different speech acts with they can influence their interlocutors and understand their intentions. They basic inventory of structures that Chinese use to express how they know so and how secure they think their knowledge is, and they begin to actively use structures.					concatenation onversation, with which hey know the v something				
	In the area of passive language competence, students understand unfamiliar dialogues and texts on familiar everyday topics in print without prolonged reflection or extensive use of aids. With aids, students understand natural written reading texts of easy to intermediate level, including short, simple online materials. They have further developed listening skills and are able to follow subtitled dialogue in original media materials.								
	In the area of communicative competence, students can manage a sufficient inventory of everyday transactional scenarios of a commercial and personal nature while in the country. They can express themselves simply but coherently on familiar topics, report on everyday experiences and talk about plans and goals. You can give reasons and explanations, respond to what others say and express opinions and value judgements.								

3	Contents
	-Continued development of grammatical foundations (complex sentence
	structures, expression of speech acts, probability, modality, evidentiality, and
	emotionality).
	-Completion of core vocabulary and structural inventory for
	communication related to everyday language use.
	 Expanding vocabulary for understanding utterances and texts on topics of general social relevance.
	-Fort development of reading skills for consumption of real written sources,
	especially in print and online media.
4	
4	Teaching forms Language classes with active participation and oral and written homework. Exercises in
	understanding and researching online media.
5	
5	Participation requirements Formal: None.
	Content: Language proficiency level equivalent to HSK Level III or successful
	completion of Chinese Language III module is recommended.
6	Forms of examination
	Written exam and oral exam.
7	Prerequisites for the award of credit points
	Passed module exam and successful oral exam or presentation and active course
	participation and submission of all written course assignments.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade
	8/176
10	Module coordinator and full-time lecturer
	Dr. Dai Yi
11	Other information

	Identification Workload number 240h		Credits 8	Study semeste 4th sem		Frequency of the offer yearly	Duration 1 semester	
1	Courses			a ct time 5 / 73,5h		Self-study 166,5h	-	planned oup size 12 udents
2	Students the Comr In the are sentence and cohe and embe they choo they choo they choo they can basic inve and how actively. In the are understa and hon they use In the are and texts use of aid intermed develope materials In the are unventory while in t	non European ea of language s sequences tha rence. They kn edding and the ose appropriate influence their entory of struct secure they thi ea of sociolingu nding of how a orifics. They know these linguistic ea of passive lan on familiar evel s. With aids, st iate level, inclue d listening skill of everyday tr he country. The port on everyd and explanatior	skills in spe Framework structure, st t increasing ow the mos y have a suf e sentence e interlocuto cures that Ja nk their kno istic compe ge and statu ow how to a devices wit nguage com eryday topic cudents und iding short, s and are at cative comp ransactional ey can expre ay experien	aking, readi of Reference udents forr ly approach t important ficient inver- endings for f rs and under panese use owledge is, a tence, stude us difference void extrem th some con opetence, stu- cs in print w erstand nat simple onlir ole to follow etence, stude scenarios co ess themsel ices and talk	er fo n lar nat sen ntor the rsta to e and ents ar to e and ents ar fide ude tho ural ne m sub fide ves c ab	and writing equiv or Languages (CEF rgely correct sent tive language usa, itence structures by for active use. I different speech a and their intention express how they they begin to use have a good they flect the use of p udeness, and for ence. Ints understand u but prolonged refi written reading materials. They ha otitled dialogue in ts can manage a s commercial and p simply but cohere out plans and goa say and express of	R). enco ge in for a cacts ns. T knoc enter oret oret oret the nfar ecti text ve f n ori suffi- perso enth als. N	es and n complexity concatenation onversation, with which hey know the ow something ese structures ical eness levels most part niliar dialogues on or extensive s of easy to urther ginal media cient onal nature y on familiar (ou can give
3	adjec acts, -Com comn -Expandir social	inued develop tive forms, com probability, mo pletion of core nunication rela ng vocabulary f relevance;	nplex senter idality, evide vocabulary ted to every or understa	nce structur entiality, an and structu day langua ndjgg utter kills for cons	es, e d er ral i ge u ance	nventory for	ech	-

4	Teaching forms Language classes with active participation and oral and written homework. Exercises in understanding and researching online media.
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Japanese Language III in advance.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of all written course assignments.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Dr. Satomi Adachi-Bähr
11	Other information

Identification number		Workload 240h	Credits 8	Study semester 4th sem		f Duration 1 semester
1	Courses			a ct time 5 / 73,5h	Self-study 166,5h	planned group size 12 students
2	Students the Comr In the are sentence and cohe and embe they choo they can basic inve and how structure In the are competer use in thi In the are and texts use of aic intermed develope materials In the are inventory while in t	non European I ea of language s sequences tha rence. They kno edding and the ose appropriate influence their entory of struct secure they thi s. ea of sociolingunce in honorific s reference as a ea of passive lar on familiar eve ls. With aids, st iate level, incluing d listening skills of everyday tr he country. The port on everyd ind explanation	skills in spe Framework structure, st t increasing ow the mos y have a suf e sentence e interlocutor ures that Ko nk their kno istic compe- s and polite appropriate nguage com eryday topic udents und ding short, s and are ab cative comp ansactional ey can expre ay experien	aking, readin of Reference udents form ly approach t important ficient inver endings for t rs and under oreans use to owledge is, a tence, stude eness levels s or even nat petence, stude simple onlin ole to follow etence, stude scenarios or ess themselv ces and talk	ng, and writing equiv e for Languages (CEF native language usa sentence structures tory for active use. The different speech stand their intentio pexpress how they and they begin to act they begin to act uthout prolonged refural to a large exten idents understand ut thout prolonged refural written reading e materials. They has subtitled dialogue in ents can manage a f a commercial and p res simply but coher about plans and go ers say and express of	R). tences and ge in complexity for concatenation In conversation, acts with which ns. They know the know something tively use these oped a e their language t. infamiliar dialogue lection or extensiv texts of easy to ave further n original media sufficient personal nature ently on familiar als. You can give

3	Contents
-	 -Continued development of grammatical foundations (verbal forms, complex sentence structures, expression of speech acts, probability, modality, evidentiality, and emotionality); -Completion of the core vocabulary and structural inventory for communication related to everyday language use. Expanding vocabulary for understanding utterances and texts on topics of general social relevance;
	-Fort development of reading skills for consumption of real written sources, especially in print and online media.
4	Teaching forms Language classes with active participation and oral and written homework; exercises in understanding and researching online media.
5	Participation requirementsFormal: None.Content: Language skills equivalent to successful completion of the module KoreanLanguage III recommended.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Ch	China economy and politics										
	IdentificationWorkloadnumber180h			Study semeste 4th sem	-	Frequency of the offer yearly	:	Duration 1 semester			
1	Courses a. Econor China	nic Policy of						planned roup size 25 tudents			
2	Students students -based or -use the institu -to review literat -to work	also have the c their knowled ir knowledge in utions to establ v, evaluate the ture to specific	knowledge ompetence ge to under n professior ish and pro significance questions in o specific ta	of the econ s stand the m nal contacts mote a basi e of, and app n the conte sks alone o	inds with s of oly xt of r in a	advanced Chines f the module; a team, to preser	tors; s an e-re	; id			
3	-Econ -Curre -Possi	ical system and omic order; ent economic s	ituation; its of gover	nment activ		ion; s in the economic	ord	ler;			
4	Teaching Lecture w	forms vith seminar co	mponent.								
5	Formal: N			e taken the	moc	dule Chinese Stuc	lies	in advance.			
6		examination exam or term pa	aper with p	resentation							
7		sites for the aw		-	n/t	hesis paper / lect	ure	etc.			
8	Use of th 	e module (in o	ther study p	programs)							
9	Importan 6/176	ice of the grade	e for the fin	al grade							
10		c oordinator and Barbara Darimo		ecturer							
11	Other information										

	Economy and politics of Japan										
num	ber	180h6semester4th sem.		the offer yearly	1 semester						
1	CoursesContact timea. Economic Policy of4 SWS / 42hJapan I3 SWS / 42h			Self-study 138h	planned group size 25 students						
2	After com economic relevant c be able to	c system and po context and to o work out solu	odule, stude olitics. This e understand tions to spe	nts will have enables them the way Japa cific problen	•	evelopments in the kers think. They will er alone or in a					
3	-Legislative -Economic -Curre - Indus -Japai	Policy and ent developme try Trends; nese Economy	d Regulatio its Supporte nts in corpo in a Global (n; ers; rate governa Context;	nce; mics and politics.						
4	Teaching Seminar-s	forms style classes, pr	oject work.								
5	Formal: N Content:			e taken the n	nodules Asian Studi	es and Japanese					
6		examination exam / presenta	ation and te	rm paper.							
7		s ites for the aw odule exam an		-	tion and term pape	er.					
8	Use of th 	e module (in o	ther study p	programs)							
9	Importan 6/176	ce of the grade	e for the fin	al grade							
10		:oordinator an Frank Rövekam		ecturer							
11	Other information										

Identification number		Workload 180h	CreditsStudy6semester4th sem.			f Duration 1 semester
1	Courses a. Econor Korea	nic Policy of		a ct time /S / 42h	Self-study 138h	planned group size 12 students
2	Upon con economic Students -use the to est -to review apply -to work	e system and po will also have t eir knowledge in ablish and pror u further Ko it to specific qu	module, stu blitics. he compete n profession mote a basis rean-related uestions in t o specific ta	udents will h encies to nal contacts w s of trust; d literature, o he context o sks alone or	with Korean person evaluate its significa f the module; in a team, to prese	ance, and
3	-Econ -Curre -Possi - Indus	ical system and omic order; ent economic s ibilities and lim try Trends; an Economy in	ituation; its of gover	nment activi	uation; ties in the economic	c order;
4	Teaching Seminar (
5	Formal: N Content:			e taken the r	nodules Asian Studi	es and Korean
6		examination exam / presenta	ation and te	rm paper.		
7	-	s ites for the aw ne module exar		-	tion with term pap	er.
8	Use of th	e module (in o	ther degree	programs) N	lone.	
9	Importan 6/176	ce of the grade	e for the fin	al grade		

10	Module coordinator and full-time lecturer Shiny Park, MBA
11	Other information

lden num	tification ber	ationWorkloadCreditsStudy900h30semester5th sem.		r	Frequency of the offer yearly	f Duration 1 semester	
1	Courses a. Language events; b. Other events.		ti	ntact i me riable		e lf-study variable	planned group size variable
2	Students way in ev Students They are	veryday situatio master the skil	e the langua ons. I of self-mai ch contact p	age skills tau nagement ir persons in th	n a diffe ne coun	erent cultural atries and und	y and find their environment. lerstand how to
3	country o	report immedi	n to the pro	ogram dired			university in their respective study
4	Teaching Variable.	forms					
5	-	tion requireme L12 ECTS as we Variable.		ent at a uni	versity	in the countr	y of focus.
6	Forms of Variable.	examination					
7	Proof of p	sites for the aw bassed exams c JLPT N3 or Chi	of the foreig	n university			certificate equivalent exam.
8	Use of th 	e module (in o	ther study p	rograms)			
9	Importan 0/176	nce of the grade	e for the fin	al grade			
10	Module of Christine	coordinator and Liew	d full-time l	ecturer			

Se	mest	ter abro	bad II					
Ident numl	tification ber	Workload 900h	Credits 30	Study semeste 6th sen	-	Frequency of the offer yearly		Duration 1 semester
1	Courses a. Language events; b. Other events; or: c. None (for internship).		t	ntact ime riable		Self-study variable		lanned group size variable
2	Learning outcomes / Competencies Students can correctly adapt their language use to the speaking situation. They can follow courses in the language of the focus country if they are familiar with the topics. Students master the skill of self-management in a different cultural environment. They recognize and analyze cultural differences and can fit into an internationally operating environment. They are able to motivate themselves. In the internship, students are able to understand, explain and analyze the content taught at the university in business practice under the conditions of an internationally operating environment. The students recognize the differences to business solutions in Germany and assess the influence of different cultures.						vith the ironment. nationally the content erences to	
3	country c plan with In the cas specifies	report immedia of concentration regard to cont se of an internsl	n to the preent and wo hip, a contr d scope of t	ogram diree rkload. act betwee he internsh	ctor n th	semester at the u and discuss the e company and the The internship sho	resp he u	pective study niversity
4	Teaching Variable.	forms						
5	Participation requirements Formal: Language certificate Japanese JLPT N3 or Chinese HSK 4 or Korean TOPIK 3 or passing an equivalent exam. For an internship, approval by the program director is required as well as an internship contract with a company in the country of focus. Content: Variable.							director is
6	Forms of Variable.	examination						
7	Prerequisites for the award of credit points Proof of passed exams of the foreign university as well as experience or internship report.					internship		

8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 0/176
10	Module coordinator and full-time lecturer Christine Liew
11	Other information

Int	International Management										
	IdentificationWorkloadnumber180h		Credits 6			Frequency of the offer yearly		Duration 2 semesters			
1	Courses			Contact timeSelf-study4 SWS / 42h138h				planned group size 60 students			
2	 Learning outcomes / Competencies Upon completion of the learning process, students will be able to, -name the essential fields of activity and concepts of international marketing in the systematics (based on textbooks), interpret them in an evidence-based manne (including research articles) and apply them in a practice-oriented manner (by means of case studies); -to work together as a team to complete assigned tasks and to present and defend them in a seminar setting; -to work independently and reflect on their learning process. 						sed manner nanner (by				
3	-Inter -Inter -Inter -Mana -Mana -Pricir	yzing the Interr national Marke national Marke national and G aging Internatio aging Global Ac ng for Internatio nizing for Globa	eting Orient eting Strateg lobal Produ onal Channe lvertising; onal and Gl	ations and (gies; ct and Servi els; obal Marke	Obje ice S	ectives;					
4	Teaching Seminar-s	forms style teaching a	and group w	vork.							
5	Participat Formal: N Content:		nts								
6		examination tion and term p	aper.								
7	 Prerequisites for the award of credit points -Active participation in courses; -Lecture with submission of the formulated lecture notes as continuous text; Seminar paper. 						ous text;				
8	Use of th	e module (in of	ther degree	programs)	Nor	าย.					
9	Importan 6/176	ice of the grade	e for the fin	al grade							

10	Module coordinator and full-time lecturer Prof. Dr. Rainer Busch
11	Other information

Ele	ective	e modu	le I					
	lentification umber 270h		Credits 9	Study semester 7th sem.		Frequency of the offer yearly		Duration 1 semester
1	Courses See selected module			a ct time S / 63h		Self-study 207h	-	planned r oup size 20 udents
2	Upon cor outside o	f their program	tive Modul	e I, student ut within th	eir N	ll have in-depth k Marketing & Hum level programs.		
3	Contents See modu	ule description	of the respe	ective electi	ve n	nodule.		
	Teaching See modu	forms ule description	of the respe	ective electi	ve n	nodule.		
5	Formal: S		cription of t	•		elective module. elective module.		
6		examination ule description	of the respe	ective electi	ve n	nodule.		
7		sites for the aw		-	ve n	nodule.		
8		e module (in of ive module is u		U ,	pro	grams of study at	the	university.
9	Importan 9/176	ice of the grade	e for the fin	al grade				
10		coordinator and ule description			ve n	nodule.		
11				tive modul	es w	vill be published c	on th	e department's

Βu	Isine	ss in Ch	ina					
	entification Workloa Imber 240h		Credits 8	Study semester 7th and 8th sem.		Frequency of the offer yearly	-	Duration 2 semesters
1	Courses a. Chine b. Econo of Chi	omic Policy		a ct time /S / 63h		Self-study 177h	-	planned oup size 25 udents
2	Upon cor knowledg contract and their students their lega They also and are a acquired analysis c Students	ge of the legal s law, commercia environment, o analyze practic opinion. possess the ab ble to purpose in pre-semeste of the Chinese b	module, stu ystem of th al law and d especially fr e-relevant o fully to acqu fully apply t r courses an ousiness env	udents will l e PRC, as w ispute reso rom the per cases accord uire knowle he econom hd in the co vironment, o	ell a lutic spec ding dge ic ar urse Chin	e a sound knowle as foreign trade o on. They know the ctive of foreign co to legal criteria a from authoritativ nd country knowl e of their studies t lese and foreign o e manner and en	rgan e Chi ompa ind f ve Ch edge for a comp	ization, nese markets anies. The ormulate ninese sources they have more detailed panies in China.
3	-Princ -Econ -secto - Corpo -Seleo -Chino -Mark	duction to the ciples of Chinese omic and Indus or and market a prate strategies cted manageme ese companies ket entry strate	e Business Li strial Policy; nalysis; s; ent issues in in world ma	aw; the Chines arkets;				
4	Teaching Seminar (
5	Formal: N Content:		ided to have	e taken the	moo	dules Asian Studie	es, C	hinese Studies,
6		examination exam, presentat	tion and ter	m paper or	ora	l exam.		

7	Prerequisites for the award of credit points Passing the module exam, successful presentation with term paper, or successful oral exam.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont
11	Other information

Βι	usines	ss in Jap	ban					
Ident numl	tification ber	Workload 240h	Credits 8	Study semeste 7th and 8th sem.	r	Frequency of the offer yearly	:	Duration 2 semesters
1		iese Law; omic Policy oan II.		act time /S / 63h	·			planned oup size 25 udents
2	After com economy environm ability to more det strategies students methods, founded	and its legal ba nent, particularl use the knowle ailed analysis o s/processes of J independently , gather the info	dule, stude sis, as well y from the dge acquire f economic apanese co analyze and ormation ne nts present	ents will hav as specific perspective ed in pre-se policy, Japa ompanies in d structure g ecessary to s	lapa of f mes anes a ta givei solve	sound knowledge inese markets and oreign companie ster courses and i re markets and bu rgeted manner. I n problems using e them, and form n a comprehensi	d the s. Th n the usine n cas rele	ey have the e module for a ss se studies, vant e well-
3	-Princ -Econ -secto - Corpo -Seleo -Japai	duction to the siples of Japanes omic and Indus or and market a prate strategies cted manageme nese companies ket entry strateg	se Business trial Policy; nalysis; s; ent issues in s in world m	Law; the Japane harkets;	ese c			
4	Teaching Seminar-s	forms style classes, pr	oject work.					
5	Formal: N Content:		ded to have			dules Asian Studio e.	es, Ja	ipanese
6		examination exam, presentat	ion and ter	m paper or	oral	l exam.		
7	 Written exam, presentation and term paper or oral exam. Prerequisites for the award of credit points Passing the module exam, successful presentation and term paper or successful ora exam. 					ccessful oral		

8	Use of the module (in other study programs)
	-
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Frank Rövekamp
11	Other information

Bus	ines	ss in Ko	rea					
Identific number		Workload 240h	Credits 8	Study semeste 7th and 8th sem.	r	Frequency of the offer yearly	offer 2	
a.	ourses . Korea . Econc of Kor	omic Policy		act time /S / 63h		Self-study 177h		
A eq th ai Ki ai n p	fter com conomy articular ne know nalysis o orean co nalyze a iformati	and its legal ba ly from the per ledge acquired of economic pol ompanies in a ta nd structure giv on necessary to heir answers in	dule, stude sis, as well spective of in pre-sem icy, Korean argeted ma ven problen o solve ther	ents will hav as specific l foreign cor ester and ir markets an nner. In cas ns using the n and form	Kore npar the d bu e str rele ulate	sound knowledge an markets and t nies. They have th module for a mo usiness strategies udies, students ir evant methods, g well-founded ar and engage in a	their he a ore o s/pro ndep atho nswe	r environment, bility to use detailed ocesses of bendently er the ers. Students
3 C	-Princ -Econ -secto Corpo -Seleo -Korea	duction to the l iples of Korean omic and Indus or and market a orate strategies ted manageme an companies c set entry strateg	Business La trial Policy; nalysis; ent issues in on the world	w; the Korear d markets;				
	eaching eminar-s	forms style classes, pr	oject work.					
F	ormal: N			e completed	l the	e study abroad pr	ogra	am in Korea.
-		examination xam, presentat	ion with te	rm paper, o	r ora	al exam.		
Pa	-	s ites for the aw ne module exar		-	ion	with term paper,	ors	successful oral

8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Shiny Park, MBA
11	Other information

Introduction to enterprise information systems

Jy	JUCITI	<u> </u>								
ldent num	tification ber	Workload 180h	Credits 6	Study semeste 7th sen		Frequency of the offer yearly	the offer 1 seme			
1	4 SWS / 42h 138h group si				planned roup size 30 tudents					
2	Learning outcomes / Competencies Upon successful completion of the Introduction to Enterprise Information Systems module, students will. -Be able to execute the general principles and concepts of Enterprise Resource Planning (ERP) systems; -Be able to describe the importance of ERP systems in supporting operational business processes; -be able to explain the complexity of integrated systems; -be able to practically implement simple HR processes on an ERP system (prerequisite: availability of a system); -be able to represent business processes and know the different implementation options of the models; -trends in the field of ERP software can describe and discuss; -be able to execute the advantages and disadvantages of possible implementation strategies in the context of ERP software implementation; - be able to explain different project and change management methods in the							e em		
3	-Standard -Managen - Chang - Proje -Secu -Accordir	context of an implementation project.Contents-Fundamentals of Enterprise Resource Planning;-Fundamentals of Enterprise Resource Planning;-Standard setup and further development of ERP systems;-Management aspects of ERP systems implementation;- Change Management;- Project management;- Security in ERP Systems;-According to availability: exercises on the system.								
4	Teaching Seminar-		oject work,	, group wor	k/pr	esentations, web	inar	·.		
5	Formal: F		exam Funda			ormation Systems natics should have		en completed.		
6		examination tion and/or wri	tten exam.		_		_			

7	Prerequisites for the award of credit points Passed module exam and/or successful presentation.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 6/176
10	Module coordinator and full-time lecturer Beate Baumbeck and Susan Isabelle Simons
11	Other information

Βι	usine	ss Skills	8 M	ethoc	ls III						
lden num	tification ber	Workload 120h	Credits 4	Study semester 7	Frequency o offer Annual						
1					planned roup size 30 udents						
2	Career de skills (exe - Improv etc.) I - Learn r - Develo and v partic - Create	 Learning outcomes / Competencies Career development is a life-long process. In this course you will gain knowledge and skills (exercises and processes) to make more informed life and career decisions. Improve your understanding of yourself (strengths, weaknesses, values, personality, etc.) by completing various exercises (self-reflection and group work); Learn research skills/sources to explore your desired industry, company and function; Develop strategies to improve weaknesses by comparing your profile (strengths and weaknesses, values, personality, etc.) with the desired competencies for the particular job for which your applying; Create more convincing written applications; Perform better in job interviews. 									
3	-Rese -Cont	cises to better earch skills and	sources for considerati	career mana ons for prep	d determine desired gement; aring written applic						
4	Teaching Lectures,		elf-assessm	ent, worksh	ops, video analysis (inter	views).				
5	Participat Formal: N Content:		nts								
6		examination tion and / or ro	le play.								
7		sites for the aw		-	play.						
8	Use of th 	e module (in o	ther study p	rograms)							
9	Importan 0/176	ice of the grade	e for the fin	al grade							
10	Module o David Mil	coordinator and ller, MBA	d full-time l	ecturer							
11	Other inf	ormation									

	Identification Workload number 150h		Credits 5	Study semester 7th sem	r th	quency of ne offer yearly	Duration 1 semester					
1	Courses			a ct time S / 42h	Self-st 108	-						
2	Learning outcomes / Competencies Students develop reading competence towards level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts related to the professional fields of society, markets and business, economics and politics.											
		have built a ba nd main points				ch they car	n use	to identify				
	research	ea of text work, of Chinese-lang priginal texts in rts.	guage sourc	es. They are	able to cor	npile easie	er an	d moderately				
	presenta messages	In the listening competence area, students understand the key messages of longer presentations on the topics covered. They understand the subject matter and key messages of visual media programs about current events after preparing vocabulary and, if necessary, unfamiliar language structures.										
		ive skill area, st ion and views a			• • •	are, and p	rese	nt				
3	Contents				ion in the o							
		and intermedia ty, markets and	-	•		burse rocu	s are	as or				
	-Presentation and elaboration of tools for Internet-based research and											
	independent elaboration of grammar and vocabulary; -Internet-based research on topics from the course focus areas;											
		cises in oral and	-									
4		forms e lessons with e independent In		•								
5	-	tion requireme	nts									
			=	equivalent	to HSK Leve	el IV and co	d completed study					
	abroad in	n China is recom	intenueu.									
6	Forms of	China is recome examination exam and oral e		sentation.								

8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Dr. Dai Yi
11	Other information

Ac	Advanced Japanese I							
	dentificationWorkloadCreditsStudynumber150h5semester7th sem.		Frequency of the offer yearly	F	Duration 1 semester			
1	Courses			t act time /S / 42h		Self-study 108h	-	planned roup size 12 cudents
2	 Learning outcomes / Competencies Students develop reading competence towards level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts related to the professional fields of society, markets and business, economics and politics. Students have built a basic vocabulary for these fields, which they can use to identify themes and main points of new texts of the same theme. In the area of text work, students are able to conduct independent Internet-supported research of Japanese-language sources. They are able to compile easier and moderately difficult original texts in the fields covered with the help of aids and to summarize them into reports. In the listening competence area, students understand the key messages of longer presentations on the topics covered. They understand the subject matter and key messages of visual media programs about current events after preparing vocabulary and, if necessary, unfamiliar language structures. In the active skill area, students are able to exchange, prepare, and present information and views about textual content in Japanese. 							
3	Contents -Easy and intermediate original texts on topics in the course focus areas of society, markets and business, economics and politics; -Presentation and elaboration of tools for Internet-based research and independent elaboration of grammar and vocabulary; -Internet-based research on topics from the course focus areas; -Exercises in oral and written presentation of textual content.							
4	Teaching forms Language lessons with exercises in text comprehension and presentation of the content; independent Internet-based research and presentation of the results.							
5	Participation requirements Formal: None. Content: Language proficiency level equivalent to JLPT Level 3 and completed study abroad in Japan is recommended.						pleted study	
6		examination exam and oral e	exam or pres	sentation.				
7	Passed m	sites for the aw odule exam an tion and submis	d successfu	l_ojal_exam	-	resentation and ssignments.	acti	ve course

8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Isato Miyajima
11	Other information

Ac	lvanc	ed Kor	ean l			
Ident numl	tification ber	Workload 150h	Credits 5	Study semester 7th sem		f Duration 1 semester
1	Courses			act time 'S / 42h	Self-study 108h	planned group size 12 students
2	Learning outcomes / Competencies Students develop reading competence towards level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts related to the professional fields of society, markets and business, economics and politics. Students have built a basic vocabulary for these fields, which they can use to identify themes and main points of new texts of the same theme. In the area of text work, students are able to conduct independent Internet-supported research of Korean-language sources. They are able to compile easier and moderately difficult original texts in the fields covered with the help of aids and to summarize them into reports. In the listening competence area, students understand the key messages of longer presentations on the topics covered. They understand the subject matter and key messages of visual media programs about current events after preparing vocabulary and, if necessary, unfamiliar language structures. In the active skill area, students are able to exchange, prepare, and present information and views about textual content in Korean.					
3	Contents -Easy and intermediate original texts on topics in the course focus areas of society, markets and business, economics and politics; -Presentation and elaboration of tools for Internet-based research and independent elaboration of grammar and vocabulary; -Internet-based research on topics from the course focus areas; -Exercises in oral and written presentation of textual content.					
4	Teaching formsLanguage lessons with exercises in text comprehension and presentation of the content; independent Internet-based research and presentation of the results.					
5	Participation requirements Formal: None. Content: Language proficiency level equivalent to TOPIK Level 3 or successful completion of Korean Language IV and study abroad in Korea recommended.					

6	Forms of examination Written exam and oral exam or presentation.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam or presentation.
8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Ele	Elective module II							
	IdentificationWorklonumber150h		Credits 5	Study semeste 8th sem		Frequency of the offer yearly		Duration 1 semester
1	Courses Contact time Self-study planned 2 SWS / 21h 129h group size 12 students						roup size 12	
2	 Learning outcomes / Competencies Upon completion of the module, students will have the ability to -in the subject of their choice, to sift through the scientific sources relevant to various issues in a targeted and efficient manner; -to acquire in-depth knowledge in the subject of their choice, also through a high proportion of self-study; Structure, analyze and develop solutions to given problems using the relevant methods alone or in a team; The student must be able to present his or her answers in a way that is comprehensible to fellow students and instructors, and to engage in a convincing discussion. 							
3	Contents The conte	ent depends on	the choice	of the cours	se.			
4	Teaching The teach	forms ning form depe	nds on the d	choice of th	e co	urse.		
5	Formal: S Managen	nent (East Asia)	'th semeste program.			e International B mined by the cou		
6		examination ule description	of the respe	ective electi	ve m	nodule		
7	-	sites for the aw quirements are		•	rse	selected.		
8	Use of the module (in other study programs) 							
9	Importance of the grade for the final grade 5/176							
10	Module o N.N.	oordinator and	d full-time l	ecturer				
11				tive module	es w	ill be published p	oron	nptly on the

Ac	Advanced Chinese II							
Ident num	tification ber	Workload 150h	150h 5 semester the		Frequency of the offer yearly	F	Duration 1 semester	
1	Courses			4SWS / 42h 108h group			planned roup size 12 tudents	
2	Learning outcomes / CompetenciesStudents have reading competence corresponding to level B2 of the CommonEuropean Framework of Reference for Languages (CEFR) in reading texts on theprofession-related focal points of society, markets and companies, economics andpolitics.Students have built up an extended vocabulary in these focal areas, which makes itmuch easier for them to deal with unfamiliar texts of the same topics.In the area of text work, students are able to conduct thorough research of Chinese-language sources, with a focus on online materials. They are also able to compiledifficult original texts in the fields covered with the help of aids and to summarizethem into reports.In the listening competence area, students understand longer lectures on the topicscovered in the main outline but also in some detail. They understand the subjectmatter and key messages of visual media programs about current events or socio-economically relevant topics.In the active skill area, students are able to exchange, prepare, and presentinformation and views in Chinese via more thorough research.							
3	Contents -Medium and heavy original texts on topics in the course focus areas of society, markets and business, economics and politics; -Internet-based research on topics from the course focus areas; -Exercise in oral and written presentation of research content.							
4		e lessons with e		•		sion and present presentation of		
5	 Participation requirements Formal: None. Content: Language proficiency level equivalent to HSK Level V and completed study abroad in China is recommended. 							
6		Forms of examination Written exam and oral exam or presentation.						
7	Passing tl	Prerequisites for the award of credit points Passing the module exam and successfgl_oral exam or presentation as well as active course participation and submission of all written course assignments.						

8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Dr. Dai Yi
11	Other information

Ac	dvand	ced Jap	anese	e					
lden num	tification ber	Workload 150h	Credits 5	Study semeste 8th sen	-	Frequency of the offer yearly	F	Duration 1 semester	
1	Courses			act time /S / 42h		Self-study 108h	-	planned roup size 12 tudents	
2	Learning outcomes / Competencies Students have reading competence corresponding to level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts on the profession-related focal points of society, markets and companies, economics and politics. Students have built up an extended vocabulary in these focal areas, which makes it much easier for them to deal with unfamiliar texts of the same topics. In the area of text work, students are able to conduct thorough research of Japanese-language sources, with an emphasis on online materials. They are also able to compile heavy original texts in the fields covered by themselves with the help of auxiliary means and to summarize them into reports. In the listening competence area, students understand longer lectures on the topics covered in the main outline but also in some detail. They understand the subject matter and key messages of visual media programs about current events or socio- economically relevant topics. In the active skill area, students are able to exchange, prepare, and present information and views in Japanese via more thorough research.								
3	Contents -Medium and heavy original texts on topics in the course focus areas of society, markets and business, economics and politics; -Internet-based research on topics from the course focus areas; -Exercise in oral and written presentation of research content.								
4	Teaching forms Language lessons with exercises in text comprehension and presentation of the content; independent Internet-based research and presentation of the results.								
5	Participation requirements Formal: None. Content: Language proficiency level equivalent to JLPT Level 3 and completed study abroad in Japan is recommended.								
6		examination exam and oral e	exam or pres	sentation.					
7	Passed m	sites for the aw nodule exam an tion and submis	d successfu	l_ogal_exam		resentation and ssignments.	acti	ve course	

8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Isato Miyajima
11	Other information

Ac	Advanced Korean II							
Ident num	tification ber	Workload 150h	Credits 5	Study semeste 8th sen		Frequency of the offer yearly		Duration 1 semester
1	Courses			act time /S / 42h		Self-study 108h	-	planned roup size 12 tudents
2	Learning	outcomes / Co	mpetencies	6				
	 Learning outcomes / Competencies Students have reading competence corresponding to level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts on the profession-related focal points of society, markets and companies, economics and politics. Students have built up an extended vocabulary in these focal areas, which makes it much easier for them to deal with unfamiliar texts of the same topics. In the area of text work, students are able to conduct thorough research of Koreanlanguage sources, with an emphasis on online materials. They are also able to compile heavy original texts in the covered fields by themselves with the help of auxiliary means and to summarize them into reports. In the listening competence area, students understand longer lectures on the topics covered in the main outline but also in some detail. They understand the subject matter and key messages of visual media programs about current events or socio-economically relevant topics. In the active skill area, students are able to exchange, prepare, and present information and views in Korean via more thorough research. 							
3	Contents -Medium and heavy original texts on topics in the course focus areas of society, markets and business, economics and politics; -Internet-based research on topics from the course focus areas; -Exercise in oral and written presentation of research content.							
4	Teaching forms Language classes with active participation and oral and written homework.							
5	Participation requirements Formal: None. Content: Language proficiency level equivalent to TOPIK Level 3 or successful completion of the module Advanced Korean I and stay abroad in Korea recommended.							
6		examination exam and oral e	exam or pres	sentation.				
7	-	sites for the aw odule exam an		-	or p	presentation.		

8	Use of the module (in other study programs)
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Identification number		Workload 360h	Credits 12	semester Study Frequency Semester Study Semester Semester Semester Semester		:	Duration 1 semester
1	Courses 		ti	ntact ime riable	Self-study variable	planned group size 1	
2	Learning outcomes / Competencies Students are able to work independently on a scientific topic within a given period of time and to explain and present the results in written form (bachelor thesis). The bachelor thesis enables the students to critically reflect on their own research results and to classify them appropriately within the framework of previous findings.						
3	Contents The bachelor thesis can be an empirical or non-empirical paper. The students work on an economic or social science topic preferably with reference to Asia.						
4	Teaching forms 						
5	Participation requirements Formal: All modules up to and including the 7th semester must have been successfully completed. Content: None.						
6	Forms of examination Written paper of 10,000 to 15,000 words (35 - 50 pages).						
7	Prerequisites for the award of credit points Successful completion of the bachelor's thesis.						
8	Use of the module (in other study programs) 						
9	Importance of the grade for the final grade The grade flows into the overall grade with a double weighting according to the credit points (24/176).						
	Module coordinator and full-time lecturer N.N.						
10							