



Module Handbook

Bachelor program International Business Management (East Asia) (Bachelor of Science)

Ludwigshafen University of Applied Sciences

Department

II Marketing and Human Resources

Management

Table of contents

1. Semester

Basics of the Business Administration I	3
Civil law	4
Mathematics & Statistics	6
Chinese Language I	10
Japanese Language I	12
Korean language I	14
Asian Studies	16

2. Semester

Basics of the Business Administration II	18
Fundamentals of economics	20
Statistics II	22
Chinese language II	23
Japanese Language II	25
Korean language II	27
China Studies	29
Japan Studies	30
Korean Studies	31

3. Semester

Basics of the Business Administration III	32
Business Skills & Methods II	34
International Business Law	36
Chinese language III	37
Japanese language III	39
Korean language III	41

4. Semester

Basics of the Business Administration IV	43
Fundamentals of Business Information Systems	45
Chinese language IV	47

Japanese language IV	49
Korean language IV	51
Economy and Politics of China	53
Economy and Politics of Japan	54
Korean economy and politics	55

5. Semester

Semester abroad I	57
-------------------------	----

6. Semester

Semester abroad II	58
--------------------------	----

7. Semester

International Management	60
Elective module I	62
Business in China	63
Business in Japan	65
Business in Korea	67
Introduction to Enterprise Information Systems	69

Business Skills & Methods III	71
Advanced Chinese I	72
Advanced Japanese I	74
Advanced Korean I	76

8. Semester

Elective module II	78
Advanced Chinese II	79
Advanced Japanese II	81
Advanced Korean II	83
Thesis	85

Fundamentals of Business Administration I

Identification number	Workload 180h	Credits 6	Study semester 1st sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses a. Introduction to economics		Contact time 4 SWS / 42h	Self-study 138h	planned group size 60 students
2	Learning outcomes / Competencies After completion of the module, the students know the relevant terminology of business administration and the underlying contents and concepts. They have knowledge of and understanding for the framework conditions and dependencies of or for the company. They know the basic decisions for companies and the related manifold aspects. They also demonstrate an understanding of the interdisciplinary nature of business administration.				
3	Contents <ul style="list-style-type: none"> - Economies-Operations-Value-Added; -Business Administration as a Science; -targets of the company; -Context of the company: stakeholders, corporate constitution and business ethics; -Constitutive decisions of the company: choice of location, choice of legal form, cooperation and concentration. 				
4	Teaching forms Lecture and discourse; practice exercises; case studies.				
5	Participation requirements Formal: None. Content: None.				
6	Forms of examination Written examination or partial examinations during the course of study.				
7	Prerequisites for the award of credit points Passing the written exam or the partial exams.				
8	Use of the module (in other degree programs) None.				
9	Importance of the grade for the final grade 6/176				
10	Module coordinator and full-time lecturer Prof. Dr. Wolfgang Anders				
11	Other information				

Civil law

Identification number	Workload 150h	Credits 5	Study semester 1. Sem. and 2. Sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. BGB General Part b. BGB Special Part	Contact time 4 SWS/42h	Self-study 108h	planned group size 60 students	
2	Learning outcomes / Competencies After successful completion of the module, students will know the general principles and basic concepts of law, in particular the distinction between civil and public law as well as the respective procedural and enforcement law. The students answer the questions of who (subjects) primarily in private and business life with what (objects) and how (contractually or legally) participate in legal transactions and how (claims based on the law of obligations) are fulfilled (claims based on the law of property). After completing the module, students are also familiar with the special private law of merchants (HGB).				
3	Contents a. BGB General Part It is taught what the legal expert style is and how the BGB is structured. Then knowledge about legal capacity, legal transaction doctrine, legal capacity, declaration of will, conclusion of contract, silence, contestation, representation, power of representation, law of obligations, law of default, impossibility, rescission, and creditor and debtor default will be taught, with which students will be able to solve simple cases and gain a basic understanding of legal case resolution. b. BGB Special Part In the special part of the German Civil Code (BGB), students deal with the various contracts, such as mail-order sales, guarantees in the law of sales, the law of pre- and post-contractual breaches of duty, the contract for work and services, the law of enrichment and finally the law of tort. You will receive an introduction to property law. They solve more complex issues using the legal methods. In addition, the students get to know the HGB in broad outline.				
4	Teaching forms Lecture.				
5	Participation requirements Formal: None. Content: None.				
6	Forms of examination Retreat.				
7	Prerequisites for the award of credit points Passed Module Exam.				
8	Use of the module (in other study programs) --				

9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont
11	Other information

Mathematics & Statistics

Identification number	Workload 150h	Credits 5	Study semester 1st sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses a. Mathematical foundations for economists; b. Statistics I.		Contact time 4 SWS / 42h	Self-study 108h	planned group size 60 students
2	<p>Learning outcomes / Competencies Mathematical foundations for economists</p> <p>Students learn to independently address business management issues with solve problems with the help of suitable mathematical methods. Students will be able to analyze and interpret the resulting results.</p> <p>Statistics I</p> <p>In many areas of a company, data is used for decision-making. Students learn the methods necessary for quantitative analysis and evaluation and how to apply them independently.</p>				
3	<p>Contents</p> <p>Mathematical foundations for economists</p> <ul style="list-style-type: none"> -Basics of calculus: differential and integral calculus, application to economic problems; -Fundamentals of linear algebra: calculus of matrices, system of linear equations, application to economic issues; -Fundamentals of Financial Mathematics. <p>Statistics I</p> <ul style="list-style-type: none"> -Basics of descriptive statistics: frequency distributions, ratios, and measures of dispersion; -Regression and correlation analysis. 				
4	Teaching forms Lecture.				
5	Participation requirements Formal: None. Content: None.				
6	Forms of examination Retreat.				

7	Prerequisites for the award of credit points Passed Module Exam.
8	Use of the module (in other study programs) Teaching of mathematical-statistical knowledge as a basis for further economics and business studies; prerequisite for Statistics II.
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Gunda Helmer
11	Other information

Business Skills & Methods I

Identification number	Workload 150h	Credits 5	Study semester 1 and 2	Frequency of the offer annual	Duration 2 semesters
1	Courses a. Introduction to Human Resources Management I; b. Introduction to Human Resources Management II.		Contact time 4SWS / 42h	Self-study 108h	planned group size 30 students
2	Learning outcomes / Competencies -Understand HRM as a strategic function in a company as well as the relationship between HR and corporate strategies; -Gain knowledge of key trends and issues in HRM from both company and employee perspectives; -Application of knowledge learned by participating in / carrying out specified tasks, e.g. creating a job advertisement; job application workshop; job interviews; researching and analyzing as well as presenting real case examples of HR measures in companies to promote diversity, increase participation of women, older workers, etc. in the workforce and so on.				
3	Contents -6 main areas in HRM are covered including: recruitment; selection; employee relations; development; reward and remuneration; and industrial relations; -HR terminology.				
4	Teaching forms Class discussion, group work, role plays, interviewing, workshops, etc.				
5	Participation requirements Formal: None. Content: Work experience is recommended.				
6	Forms of examination Retreat.				
7	Prerequisites for the award of credit points Successful completion of a written examination and specified tasks, e.g. workshops, group projects and presentations, role plays, etc.				
8	Use of the module (in other study programs) –				
9	Importance of the grade for the final grade 5/176				
10	Module coordinator and full-time lecturer David Miller, MBA				

11

Other information

Chinese language I

Identification number	Workload 210h	Credits 7	Study semester 1st sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses		Contact time 7 SWS / 73,5h	Self-study 136,5h	planned group size 12 students
2	<p>Learning outcomes / Competencies</p> <p>Students have competencies at level A1 of the Common European Framework of Reference for Languages (CEFR).</p> <p>In the area of language structure, students master the basics of the phonetic system and writing. They know the most important sentence components, master the principles of their composition and develop an initial understanding of the verbal and adjective system.</p> <p>In the area of passive language competence, students understand simple dialogues and texts on familiar topics from everyday life in written form. And they understand short, simple listening texts with familiar vocabulary, phrases and sentence patterns.</p> <p>In the area of communicative competence, students can communicate in a simple way in a range of familiar everyday situations. They can present circumstances and living environment in a short and simple form, describe action sequences in their everyday life and express their opinions and evaluations.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> - Fundamentals of the written and phonetic system; - First basics of grammar (sentence structure, verbal conjunction with tenses, politeness forms); - Core vocabulary and simple structural patterns to describe personal circumstances and everyday action sequences in the present, past, and future; - Initial transaction scenarios in the personal and commercial sectors. 				
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework.</p>				
5	<p>Participation requirements</p> <p>Formal: None. Content: None.</p>				
6	<p>Forms of examination</p> <p>Written exam and oral exam.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passing the module exam and successful oral exam.</p>				
8	<p>Use of the module (in other study programs)</p> <p>–</p>				

9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Japanese language I

Identification number	Workload 210h	Credits 7	Study semester 1st sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses		Contact time 7 SWS / 73,5h	Self-study 136,5h	planned group size 12 students
2	<p>Learning outcomes / Competencies</p> <p>Students have competencies at level A1 of the Common European Framework of Reference for Languages (CEFR).</p> <p>In the area of language structure, students master the basics of the phonetic system and writing. They know the most important sentence components, master the principles of their composition and develop an initial understanding of the verbal and adjective system.</p> <p>In the area of sociolinguistic competence, students know the use of salutations and titles, as well as basics of politeness and respect.</p> <p>In the area of passive language competence, students understand simple dialogues and texts on familiar topics from everyday life in written form. And they understand short, simple listening texts with familiar vocabulary, phrases and sentence patterns.</p> <p>In the area of communicative competence, students can communicate in a simple way in a range of familiar everyday situations. They can present circumstances and living environment in a short and simple form, describe action sequences in their everyday life and express their opinions and evaluations.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> - Fundamentals of the written and phonetic system; - First basics of grammar (sentence structure, verbal and adjective conjunction with tenses, politeness forms); - Core vocabulary and simple structural patterns to describe personal circumstances and everyday action sequences in the present, past, and future; - Initial transaction scenarios in the personal and commercial sectors. 				
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework.</p>				
5	<p>Participation requirements</p> <p>Formal: None. Content: None.</p>				
6	<p>Forms of examination</p> <p>Written exam and oral exam.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passed module exam and successful oral exam as well as active course participation and submission of written course assignments.</p>				

8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Dr. Satomi Adachi-Bähr
11	Other information

Korean language I

Identification number	Workload 210h	Credits 7	Study semester 1st sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 7 SWS / 73,5h	Self-study 136,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have competencies at level A1 of the Common European Framework of Reference for Languages (CEFR).</p> <p>In the area of language structure, students master the basics of the phonetic system and writing. They know the most important sentence components, master the principles of their composition and develop an initial understanding of the verbal system.</p> <p>In the area of sociolinguistic competence, students know the use of salutations and titles, as well as basics of politeness, respect, and honorifics.</p> <p>In the area of passive language competence, students understand simple dialogues and texts on familiar topics from everyday life in written form. And they understand short, simple listening texts with familiar vocabulary, phrases and sentence patterns.</p> <p>In the area of communicative competence, students can communicate in a simple way in a range of familiar everyday situations. They can present circumstances and living environment in a short and simple form, describe action sequences in their everyday life and express their opinions and evaluations.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> - Fundamentals of the written and phonetic system; - First basics of grammar (sentence structure, verbal conjunction with tenses, politeness forms); - Core vocabulary and simple structural patterns to describe personal circumstances and everyday action sequences in the present, past, and future; - Initial transaction scenarios in the personal and commercial sectors. 				
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework.</p>				
5	<p>Participation requirements</p> <p>Formal: None. Content: None.</p>				
6	<p>Forms of examination</p> <p>Written exam and oral exam.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passed module exam and successful oral exam.</p>				

8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Asian Studies

Identification number	Workload 150h	Credits 5	Study semester 1st sem.	Frequency of the offer yearly	Duration 1st semester
1	Courses a. Introduction to the Asian cultural and economic area; b. Introduction to scientific work.	Contact time 4 SWS / 42h	Self-study 108h	planned group size 60 students	
2	Learning outcomes / Competencies Asian Studies Students have the competence to understand Asia-related articles in journals, (economic, political, cultural) journals and collections of essays and to apply the knowledge from them to concrete issues; to conduct a discourse on concrete issues within the framework of the topics dealt with, to work out solutions alone or in a team and to present them convincingly. Scientific work After completing the module, students know the rules for writing papers, seminar papers as well as bachelor theses and can apply them correctly.				
3	Contents Asian Studies Upon completion of the module, students will have a basic knowledge of the East Asian region in the areas of: geography (area, population, climate, soil); level of economic development; political systems; historical development; social, cultural, and linguistic characteristics. Scientific work The writing of papers, seminar papers and the bachelor thesis as well as thinking, learning and working techniques are practiced. This includes explanations of scientific work, empirical investigations in seminar papers, phases in the preparation of a scientific paper, technical design and formal principles of a paper, structure of the written paper and bachelor thesis.				
4	Teaching forms Lecture, seminar.				
5	Participation requirements Formal: None. Content: None.				
6	Forms of examination Presentation and term paper.				
7	Prerequisites for the award of credit points Successful paper/thesis paper/presentation.				

8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 0/176
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont
11	Other information

Fundamentals of Business Administration II

Identification number	Workload 240h	Credits 8	Study semester 2nd sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses a. Marketing; b. Supply Chain Management; c. Personnel & Organization.		Contact time 6 SWS / 63h	Self-study 177h	planned group size 60 students
2	Learning outcomes / Competencies After successful completion of the module, students understand the basic issues as well as instruments and tools of the management functions marketing, supply chain management and human resources & organization. They also have the competence to use these instruments to solve clearly structured operational problems in these areas. In detail the students know ...the sales policy instruments, ...the key tools and methods related to procurement, production and distribution logistics, ...the central instruments of personnel management and organizational development as well as the basic alternatives of the organizational structure, and can use these tools and instruments in a targeted manner in the context of concrete operational issues. Furthermore, students will be able to develop strategies for marketing, supply chain management, human resources, and organizational and operational structures.				
3	Contents Marketing <ul style="list-style-type: none"> – Basic concepts of marketing; – Sales market and buyer behavior; – Product Policy; – Communication Policy; – Distribution Policy; – Pricing Policy; – Marketing strategy. 				
	Supply Chain Management <ul style="list-style-type: none"> – Fundamentals of SCM; – Logistical tools of SCM; – SCM strategies; – Supply Chain Risk Management; 				

4	Teaching forms Lecture and discourse; practice exercises; case studies.
5	Participation requirements Formal: None. Content: None.
6	Forms of examination Written exam / presentation / term paper.
7	Prerequisites for the award of credit points Passing the module exam and / or successful presentation and / or successful term paper.
8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Andreas Gissel
11	Other information

Fundamentals of economics

Identification number	Workload 240h	Credits 8	Study semester 2nd and 3rd sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. Microeconomics; b. Macroeconomics.	Contact time 4 SWS / 42h	Self-study 198h	planned group size 60 students	
2	Learning outcomes / Competencies After successful completion of the module, students understand the basic analytical tools of microeconomics and macroeconomics. They will also have the competence to use these instruments to solve clearly structured economic policy problems.				
3	Contents Microeconomics -Theory of the household and enterprises; - Market Form Theory; -External effects; -minimum/maximum prices and other government intervention in the economy; - Environmental Economics; -Outlook Microeconomics. Macroeconomics -Basics of National Accounts; -goods, money and labor markets; -General economic equilibrium; -Basics of monetary theory and policy; -Fundamentals of Foreign Economics; -Outlook Macroeconomics.				
	Teaching forms Lecture.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the modules Fundamentals of Business Administration I and Mathematics & Statistics in advance.				
6	Forms of examination Retreat.				
7	Prerequisites for the award of credit points Passed Module Exam.				
8	Use of the module (in other degree programs) None.				

9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Frank Rövekamp
11	Other information

Statistics II

Identification number	Workload 150h	Credits 5	Study semester 2nd sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 2 SWS / 21h	Self-study 129h	planned group size 60 students	
2	Learning outcomes / Competencies In many areas of companies, planning or decisions have to be made for future goals. Students learn stochastic procedures and methods in order to independently analyze data and interpret them in a suitable manner.				
3	Contents <ul style="list-style-type: none"> -Basics of probability theory; -Discrete and continuous distributions; -Introduction to estimation theory - point estimators, confidence intervals, selected hypothesis tests. 				
4	Teaching forms Lecture.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Mathematics & Statistics in advance.				
6	Forms of examination Retreat.				
7	Prerequisites for the award of credit points Passed Module Exam.				
8	Use of the module (in other study programs) Teaching of stochastic knowledge as a basis for further economics and business studies.				
9	Importance of the grade for the final grade 5/176				
10	Module coordinator and full-time lecturer Gunda Helmer				
11	Other information				

Chinese language II

Identification number	Workload 210h	Credits 7	Study semester 2nd sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 7 SWS / 73,5h	Self-study 136,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students will have competencies at level A2 of the Common European Framework of Reference for Languages (CEFR), with a focus on the competency areas of speaking, communication, and reading.</p> <p>In the area of language structure, students master the phonetic system and writing. They know all important sentence components and can predominantly incorporate them well into their speech production. Students have deepened their knowledge of the verbal and adjective system and its forms. They have begun to use various means of expressing statements, questions, promises, suggestions, prompts, and other speech acts. And they are beginning to combine phrases and simple sentences into more complex structures.</p> <p>In the area of passive language competence, students understand written dialogues and texts on topics of very immediate everyday relevance (e.g. person and family, immediate environment, study, work, shopping, leisure). And they understand short, simple listening texts with mostly familiar vocabulary and structural inventory.</p> <p>In the area of communicative competence, students can communicate in routine situations involving the exchange of information, agreements or transactions on everyday topics and needs. They can describe their circumstances and plans for the future in simple terms. They can comment on what they and others have said and express regret, pleasure or sympathy.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Full principles of the written and phonetic system; -Expansion of grammatical basics (sentence structure, introduction to complex sentence structures and to the expression of different speech acts); -Expanding core vocabulary and structural inventory for communicating about personal environment and everyday surroundings, everyday conditions and needs, and physical and mental well-being; -Vocabulary on selected other topics; -Other transaction scenarios of a personal and commercial nature. 				
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework.</p>				
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language proficiency level equivalent to HSK Level I or successful completion of the Chinese Language I module is recommended.</p>				

6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of all written course assignments.
8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Dr. Dai Yi
11	Other information

Japanese language II

Identification number	Workload 210h	Credits 7	Study semester 2nd sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses		Contact time 7 SWS / 73,5h	Self-study 136,5h	planned group size 12 students
2	<p>Learning outcomes / Competencies</p> <p>Students will have competencies at level A2 of the Common European Framework of Reference for Languages (CEFR), with a focus on the competency areas of speaking, communication, and reading.</p> <p>In the area of language structure, students master the phonetic system and writing. They know all important sentence components and can predominantly incorporate them well into their speech production. Students have deepened their knowledge of the verbal and adjective system and its forms. They have begun to use various means of expressing statements, questions, promises, suggestions, prompts, and other speech acts. And they are beginning to combine phrases and simple sentences into more complex structures.</p> <p>In the area of passive language competence, students understand written dialogues and texts on topics of very immediate everyday relevance (e.g. person and family, immediate environment, study, work, shopping, leisure). And they understand short, simple listening texts with mostly familiar vocabulary and structural inventory.</p> <p>In the area of communicative competence, students can communicate in routine situations involving the exchange of information, agreements or transactions on everyday topics and needs. They can describe their circumstances and plans for the future in simple terms. They can comment on what they and others have said and express regret, pleasure or sympathy.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Full principles of the written and phonetic system; -Expansion of grammatical basics (sentence structure, verbal and adjective forms, introduction to complex sentence structures and to the expression of various speech acts); -Expanding core vocabulary and structural inventory for communicating about personal environment and everyday surroundings, everyday conditions and needs, and physical and mental well-being; -Vocabulary on selected other topics; -Other transaction scenarios of a personal and commercial nature. 				
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework.</p>				
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: It is recommended to have taken the module Japanese Language I in advance.</p>				

6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of written course assignments.
8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Dr. Satomi Adachi-Bähr
11	Other information

Korean language II

Identification number	Workload 210h	Credits 7	Study semester 2nd sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 7 SWS / 73,5h	Self-study 136,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students will have competencies at level A2 of the Common European Framework of Reference for Languages (CEFR), with a focus on the competency areas of speaking, communication, and reading.</p> <p>In the area of language structure, students master the phonetic system and writing. They know all important sentence components and can predominantly integrate them well into their speech production. Students have deepened their knowledge of the verbal system and its forms. They have begun to use various means of expressing statements, questions, promises, suggestions, requests, and other speech acts. And they are beginning to combine phrases and simple sentences into more complex structures.</p> <p>In the area of sociolinguistic competence, students have a good theoretical understanding of how age and status differences affect the use of politeness levels and honorifics. They know how to avoid extreme rudeness, and for the most part they use these linguistic devices with some confidence.</p> <p>In the area of passive language competence, students understand written dialogues and texts on topics of very immediate everyday relevance (e.g. person and family, immediate environment, study, work, shopping, leisure). And they understand short, simple listening texts with mostly familiar vocabulary and structural inventory.</p> <p>In the area of communicative competence, students can communicate in routine situations involving the exchange of information, agreements or transactions on everyday topics and needs. They can describe their circumstances and plans for the future in simple terms. They can comment on what they and others have said and express regret, pleasure or sympathy.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Full principles of the written and phonetic system; -Development of grammatical basics (sentence structure, verbal forms, introduction to complex sentence structures and to the expression of different speech acts); -Expanding core vocabulary and structural inventory for communicating about personal environment and everyday surroundings, everyday conditions and needs, and physical and mental well-being; -Vocabulary on selected other topics; -Other transaction scenarios of a personal and commercial nature. 				

4	Teaching forms Language classes with active participation and oral and written homework.
5	Participation requirements Formal: None. Content: Language skills equivalent to successful completion of the module Korean Language I recommended.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam.
8	Use of the module (in other study programs) --
9	Importance of the grade for the final grade 7/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

China Studies

Identification number	Workload 180h	Credits 6	Study semester 2. and 3.Sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. Fundamentals of Chinese Studies I; b. Fundamentals of Chinese Studies II.	Contact time 4 SWS / 42h	Self-study 138h	planned group size 25 students	
2	Learning outcomes / Competencies The Students have via basic knowledge of history, economic geography and culture of China. Students will also have the competencies to - place their knowledge of China in the Asian and global context; - review and evaluate the significance of further literature related to China and use it for specific questions in the context of the module; - to work out solutions to special tasks alone or in a team, to present them convincingly and to engage in a committed discussion.				
3	Contents -Economic Geography of China; -Historical development of China, especially the period from 1850 to the present; -Selected cultural and social characteristics.				
4	Teaching forms Lecture with seminar component.				
5	Participation requirements Formal: None. Content: None.				
6	Forms of examination Written exam/homework with presentation.				
7	Prerequisites for the award of credit points Passed module exam or successful presentation / thesis paper / lecture etc.				
8	Use of the module (in other study programs) --				
9	Importance of the grade for the final grade 6/176				
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont				

11	Other information				
<h1>Japan Studies</h1>					
Identification number	Workload 180h	Credits 6	Study semester 2nd and 3rd sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. Fundamentals of Japanese Studies I; b. Fundamentals of Japanese Studies I.	Contact time 4 SWS / 42h	Self-study 138h	planned group size 25 students	
2	Learning outcomes / Competencies After completing the module, students will have a basic knowledge of Japanese history, culture and society. This enables them to place current developments in a broader context and to understand the way Japanese actors think. They will be able to work out solutions to specific tasks from this area, either alone or in a team, present them convincingly and engage in an active discussion.				
3	Contents -Basic Geography of Japan; -Principles of Japanese history with emphasis on the period from 1850; -Religions in Japan; -Basic features of the Japanese political system; -Principles of the Economy of Japan; -Current news in context.				
4	Teaching forms Seminar-style classes, project work.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Asian Studies in advance.				
6	Forms of examination Written exam / presentation and term paper.				
7	Prerequisites for the award of credit points Passed module exam or successful presentation and term paper.				
8	Use of the module (in other study programs) --				
9	Importance of the grade for the final grade 6/176				

10	Module coordinator and full-time lecturer Prof. Dr. Frank Rövekamp				
11	Other information				
<h1>Korean Studies</h1>					
Identification number	Workload 180h	Credits 6	Study semester 2nd and 3rd sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. Fundamentals of Korean Studies I; b. Fundamentals of Korean Studies II.	Contact time 4 SWS / 42h	Self-study 138h	planned group size 12 students	
2	Learning outcomes / Competencies Students will have a basic knowledge of Korea upon completion of the module. The students have the competences, -to place their knowledge of Korea in the Asian and global context; -based on their knowledge to understand the mindset of Korean actors; -to work out solutions to specific tasks alone or in a team, to present them convincingly and to engage in a committed discussion.				
3	Contents - Economic geography -Historical development, especially the period from 1850 to the present; -Political system and the current political situation -Selected cultural and social characteristics				
4	Teaching forms Seminar-style classes, project work.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Asian Studies in advance.				
6	Forms of examination Written exam/ presentation and term paper.				
7	Prerequisites for the award of credit points Passed module exam or successful presentation with term paper.				
8	Use of the module (in other degree programs) None.				

9	Importance of the grade for the final grade 6/176
10	Module coordinator and full-time lecturer Christine Liew
11	Other information

Fundamentals of Business Administration III

Identification number	Workload 240h	Credits 8	Study semester 2nd sem.	Frequency of the offer yearly	Duration 1 semester
------------------------------	-------------------------	---------------------	-----------------------------------	---	-------------------------------

1	Courses a. Investment & Finance; b. Cost Accounting & Controlling.	Contact time 6 SWS / 63h	Self-study 177h	planned group size 60 students
----------	---	------------------------------------	---------------------------	---------------------------------------

2	<p>Learning outcomes / Competencies</p> <p>After successful completion of the module, students will understand the fundamental issues as well as instruments and tools of investment appraisal and financing as well as cost accounting and controlling. They also have the competence to use these instruments to solve clearly structured operational problems in these areas.</p> <p>In detail the students know</p> <ul style="list-style-type: none"> ...the basics of cash flow valuation, ...essential procedures of static and dynamic investment calculation, ...the functioning of the capital market and the sources of financing, ...the function and structure of cost accounting systems, ...the basic concept of controlling and its essential instruments, <p>and can use this knowledge to solve concrete operational problems in a situation-appropriate manner.</p> <p>Furthermore, the students understand how the operational instruments can be used in a targeted manner to achieve the strategic goals of a company.</p>
----------	--

3	<p>Contents</p> <p>Investment & Financing</p> <ul style="list-style-type: none"> – Static methods of investment appraisal; – Dynamic methods of investment appraisal; – Fundamentals of business valuation; – Capital market and interest formation; – Sources of Funding; – Optimization of financial decisions.
	<p>Cost Accounting & Controlling</p> <ul style="list-style-type: none"> – Basic concepts of cost accounting; – Full cost accounting; – Partial costing; – Standard costing; – Strategic Controlling; – Operational controlling; – Key figure systems for controlling the company.
4	<p>Teaching forms</p> <p>Lecture and discourse; practice exercises; case studies.</p>
5	<p>Participation requirements</p> <p>Formal: None. Content: None.</p>
6	<p>Forms of examination</p> <p>Written exam / presentation / term paper.</p>
7	<p>Prerequisites for the award of credit points</p> <p>Passing the module exam and / or successful presentation and term paper.</p>
8	<p>Use of the module (in other degree programs) None.</p>
9	<p>Importance of the grade for the final grade</p> <p>8/176</p>
10	<p>Module coordinator and full-time lecturer</p> <p>Prof. Dr. Frank Rövekamp</p>
11	<p>Other information</p>

Business Skills & Methods II

Identification number	Workload 210h	Credits 7	Study semester 3 and 4	Frequency of the offer annual	Duration 2 semesters
1	Courses a. Critical Incident Technique (CIT) & Services Marketing b. Business Plan (BP)		Contact time 4 SWS / 42h	Self-study 168h	planned group size 30 students
2	Learning outcomes / Competencies a. CIT and Services Marketing - Understand CIT methodology and its limitations; - Conduct an empirical study of a services industry using CIT; - Collect, transcribe and analyze interview data; - Interpret research data and make recommendations grounded in services marketing literature. b. BP - Conduct secondary and primary research; - Create a convincing BP based on solid, detailed research and careful argumentation.				
3	Contents a. CIT and Services Marketing - CIT methodology; - Basic theory of services marketing - readings from the founders of this area of marketing; - Structure of a research report (can be used as a template for other research projects and the BA thesis); - Harvard method (bibliography). b. BP - Understand what business plans are, how they used and how the parts of the BP work together; - Tools used in creating a business plan, e.g. PESTLE, SWOT analysis, financial statements, etc.				
4	Teaching forms Group work; lectures, readings and discussions along with weekly meetings with groups to discuss progress in relation to weekly targets set the previous week by the lecturer and the group.				
5	Participation requirements Formal: None. Content: None.				

6	Forms of examination Presentation.
7	Prerequisites for the award of credit points Successful completion of the group presentations.
8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 0/176
10	Module coordinator and full-time lecturer David Miller
11	Other information

International Business Law

Identification number	Workload 150h	Credits 5	Study semester 3rd sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 2 SWS/21h	Self-study 129h	planned group size 60 students	
2	Learning outcomes / Competencies As learning outcomes, students will learn about the development of the World Trade Organization, its structure, points of criticism as well as basic features of international economic policy. They know the rules of international legal relations as well as the context of free world trade (WTO) and can discuss their interrelations. They understand how to assess and follow the processes of international economic policy and economic law.				
3	Contents -Basic knowledge and classification of the UN Sales Law, WTO, European Institutions and International Economic Policy; -Private International Law as well as special features of the UN Convention on Contracts for the International Sale of Goods and Incoterms.				
4	Teaching forms Lecture , Case Studies.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Civil Law in advance.				
6	Forms of examination Written exam/ presentation/ paper.				
7	Prerequisites for the award of credit points Passed Module Exam.				
8	Use of the module (in other degree programs) None.				
9	Importance of the grade for the final grade 5/176				
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont				
11	Other information				

Chinese language III

Identification number	Workload 240h	Credits 8	Study semester 3rd sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 7 SWS / 73,5h	Self-study 166,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have language skills in the focus areas of speaking and reading that correspond in part to level B1 of the Common European Framework of Reference for Languages (CEFR), they have largely achieved level B1. In addition, students have a basic understanding of written language styles and develop skills in writing at level A2 to B1.</p> <p>In the area of language structure, students form largely correct if simple sentences. They know sentence structures for concatenation and embedding and begin to use them regularly. They master various means of influencing their interlocutors by expressing intentions as well as promises, requests, suggestions, prohibitions, permissions, and other speech acts. They begin to express their attitudes toward the likelihood of facts being discussed.</p> <p>In the area of passive language competence, students understand the main points of printed dialogues and texts on familiar everyday topics with a known structural inventory, even if they are seeing them for the first time. They understand moderately simplified written texts with sufficient auxiliary aids. They begin to understand main points and longer fragments in more complex listening texts.</p> <p>In the area of communicative competence, students can master a basic set of everyday transactional scenarios of a commercial and personal nature. In these they communicate needs and wants, respond to the reactions, suggestions and demands of their interlocutors and achieve their communication goals. They can describe their experiences, life circumstances and future plans in a relatively simple way and they begin to enrich these descriptions with explanations and value judgments as well as to combine them into short but natural sequences.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Continued development of grammatical foundations (complex sentence structures, expression of speech acts, modality and probability); -Expand core vocabulary and structural inventory for communication related to everyday transactions, personal experiences and desires, and general conversation topics; -First steps in developing literacy skills for consuming real written sources, especially in print and online media. 				
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework; simple exercises with print and online texts.</p>				

5	Participation requirements Formal: None. Content: Language proficiency level equivalent to HSK Level II or successful completion of the Chinese Language II module is recommended.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of all written course assignments.
8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Dr. Dai Yi
11	Other information

Japanese language III

Identification number	Workload 240h	Credits 8	Study semester 3rd sem.	Frequency of offer Annual	Duration 1 semester
1	Courses	Contact time 7 SWS / 73,5h	Self-study 166,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have language skills in the focus areas of speaking and reading that correspond in part to level B1 of the Common European Framework of Reference for Languages (CEFR), they have largely achieved level B1. In addition, students have a basic understanding of written language styles and develop skills in writing at level A2 to B1.</p> <p>In the area of language structure, students form largely correct if simple sentences. They know sentence structures for concatenation and embedding and begin to use them regularly. They master various means of influencing their interlocutors by expressing intentions as well as promises, requests, suggestions, prohibitions, permissions, and other speech acts. They begin to express their attitudes toward the likelihood of facts being discussed.</p> <p>In the area of passive language competence, students understand the main points of printed dialogues and texts on familiar everyday topics with a known structural inventory, even if they are seeing them for the first time. They understand moderately simplified written texts with sufficient auxiliary aids. They begin to understand main points and longer fragments in more complex listening texts.</p> <p>In the area of communicative competence, students can master a basic set of everyday transactional scenarios of a commercial and personal nature. In these, they communicate needs and wants, respond to the reactions, suggestions and demands of their interlocutors and achieve their communication goals. They can describe their experiences, life circumstances and future plans in a relatively simple way and they begin to enrich these descriptions with explanations and value judgments as well as to combine them into short but natural sequences.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Continued development of grammatical foundations (verbal and adjective forms, complex sentence structures, expression of speech acts, modality and probability); -Expand core vocabulary and structural inventory for communication related to everyday transactions, personal experiences and desires, and general conversation topics; -First steps in developing literacy skills for consuming real written sources, especially in print and online media. 				
4	<p>Teaching forms</p> <p>Language lessons with active participation and oral and written homework. Simple exercises with online media texts and sources.</p>				

5	Participation requirements Formal: None. Content: It is recommended to have taken the module Japanese Language II in advance.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of written course assignments.
8	Use of the module (in other study programs) --
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Dr. Satomi Adachi-Bähr
11	Other information

Korean language III

Identification number	Workload 240h	Credits 8	Study semester 3rd sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 7 SWS / 73,5h	Self-study 166,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have language skills in the focus areas of speaking and reading that correspond in part to level B1 of the Common European Framework of Reference for Languages (CEFR), they have largely achieved level B1. In addition, students have a basic understanding of written language styles and develop skills in writing at level A2 to B1.</p> <p>In the area of language structure, students form largely correct if simple sentences. They know sentence structures for concatenation and embedding and begin to use them regularly. They master various means of influencing their interlocutors by expressing intentions as well as promises, requests, suggestions, prohibitions, permissions, and other speech acts. They begin to express their attitudes toward the likelihood of facts being discussed.</p> <p>In the area of sociolinguistic competence, students have developed their competence in expressing hierarchy, politeness and respect. For the most part, they have mastered these means so well that their use of language is perceived as appropriate by native speakers.</p> <p>In the area of passive language competence, students understand the main points of printed dialogues and texts on familiar everyday topics with a known structural inventory, even if they are seeing them for the first time. They understand moderately simplified written texts with sufficient auxiliary aids. They begin to understand main points and longer fragments in more complex listening texts.</p> <p>In the area of communicative competence, students can master a basic set of everyday transactional scenarios of a commercial and personal nature. In these they communicate needs and wants, respond to the reactions, suggestions and demands of their interlocutors and achieve their communication goals. They can describe their experiences, life circumstances and future plans in a relatively simple way and they begin to enrich these descriptions with explanations and value judgments as well as to combine them into short but natural sequences.</p>				

3	<p>Contents</p> <ul style="list-style-type: none"> -Continued development of grammatical foundations (verbal forms, complex sentence structures, expression of speech acts, modality and probability); -Expand core vocabulary and structural inventory for communication related to everyday transactions, personal experiences and desires, and general conversation topics; -First steps in developing literacy skills for consuming real written sources, especially in print and online media.
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework.</p>
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language skills equivalent to successful completion of the module Korean Language II recommended.</p>
6	<p>Forms of examination</p> <p>Written exam and oral exam.</p>
7	<p>Prerequisites for the award of credit points</p> <p>Passed module exam and successful oral exam.</p>
8	<p>Use of the module (in other study programs)</p> <p>--</p>
9	<p>Importance of the grade for the final grade</p> <p>8/176</p>
10	<p>Module coordinator and full-time lecturer</p> <p>Soon-Sim Jo</p>
11	<p>Other information</p>

Fundamentals of Business Administration IV

Identification number	Workload 180h	Credits 6	Study semester 4th sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. Taxation; b. Financial statements.		Contact time 4 SWS / 42h	Self-study 138h	planned group size 60 students
2	<p>Learning outcomes / Competencies</p> <p>Taxation Upon successful completion of the module, students will be familiar with the structure and functioning of the tax system of the Federal Republic of Germany and will be able to determine and explain the assessment bases and taxes to be assessed of selected levies.</p> <p>Annual financial statements Students will understand and be able to apply the general and specific provisions of commercial law regarding business accounting and the preparation of financial statements for the various types of businesses.</p>				
3	<p>Contents taxation</p> <ul style="list-style-type: none"> -functioning of the tax system of the Federal Republic of Germany for company and private levies; -The structure and organization of financial management; -General provisions on the assessment and collection of taxes, fees and contributions; -Determination of the assessment bases and the taxes to be assessed using the example of sales tax, income tax, payroll tax, trade tax and corporate income tax. <p>Annual financial statements</p> <ul style="list-style-type: none"> -General and special provisions of commercial law on business accounting; -Preparation of the financial statements in the company; -Structure and classification of balance sheet, income statement; -Significant items in the financial statements of the various types of companies. 				
	<p>Teaching forms Lecture</p>				
5	<p>Participation requirements Formal: None. Content: None.</p>				

6	Forms of examination Retreat.
7	Prerequisites for the award of credit points Passing the practical exams and passing the module exam.
8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 6/176
10	Module coordinator and full-time lecturer Thomas Morstatt
11	Other information

Fundamentals of Business Informatics

Identification number	Workload 150h	Credits 5	Study semester 4th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 2 SWS / 21h	Self-study 129h	planned group size 60 students	
2	<p>Learning outcomes / Competencies</p> <p>The students know the technical basics of computer science in terms of hardware and software, data storage and computer networks. They know and understand business informatics as a cross-sectional science between business administration and computer science, which provides applications, tools and methods that are indispensable for today's globally networked economy.</p> <p>Students will be able to apply basic information systems methods (e.g., modeling) to simple problems.</p> <p>Students will be able to analyze impacts of (business) computing on business and society and discuss them with their peers and instructors.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Business informatics as a cross-sectional science; -Hardware (computer design, data storage and coding); -software (algorithms and programming); - Databases; - Computer networks; -Business information systems (e.g., ERP, CRM, SCM, analytical information systems); - Business Process Management; -E-Business; - IT security; - Privacy; -The impact of IT on business and society. 				
4	<p>Teaching forms</p> <p>Lecture with seminar component (group work / case studies).</p>				
5	<p>Participation requirements</p> <p>Formal: None. Content: None.</p>				
6	<p>Forms of examination</p> <p>Written / oral exam.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passed Module Exam.</p>				
8	<p>Use of the module (in other degree programs) None.</p>				
9	<p>Importance of the grade for the final grade</p> <p>5/176</p>				

10	Module coordinator and full-time lecturer Prof. Dr. Joachim Melcher
11	Other information

Chinese language IV

Identification number	Workload 240h	Credits 8	Study semester 4th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 7SWS / 73,5h	Self-study 166,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have language skills in speaking, reading, and writing equivalent to level B1 of the Common European Framework of Reference for Languages (CEFR).</p> <p>In the area of language structure, students form largely correct sentences and sentence sequences that increasingly approach native language usage in complexity and coherence. They know the most important sentence structures for concatenation and embedding and they have a sufficient inventory for active use. In conversation, they choose appropriate sentence endings for the different speech acts with which they can influence their interlocutors and understand their intentions. They know the basic inventory of structures that Chinese use to express how they know something and how secure they think their knowledge is, and they begin to actively use these structures.</p> <p>In the area of passive language competence, students understand unfamiliar dialogues and texts on familiar everyday topics in print without prolonged reflection or extensive use of aids. With aids, students understand natural written reading texts of easy to intermediate level, including short, simple online materials. They have further developed listening skills and are able to follow subtitled dialogue in original media materials.</p> <p>In the area of communicative competence, students can manage a sufficient inventory of everyday transactional scenarios of a commercial and personal nature while in the country. They can express themselves simply but coherently on familiar topics, report on everyday experiences and talk about plans and goals. You can give reasons and explanations, respond to what others say and express opinions and value judgements.</p>				

3	<p>Contents</p> <ul style="list-style-type: none"> -Continued development of grammatical foundations (complex sentence structures, expression of speech acts, probability, modality, evidentiality, and emotionality). -Completion of core vocabulary and structural inventory for communication related to everyday language use. -Expanding vocabulary for understanding utterances and texts on topics of general social relevance. -Fort development of reading skills for consumption of real written sources, especially in print and online media.
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework. Exercises in understanding and researching online media.</p>
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language proficiency level equivalent to HSK Level III or successful completion of Chinese Language III module is recommended.</p>
6	<p>Forms of examination</p> <p>Written exam and oral exam.</p>
7	<p>Prerequisites for the award of credit points</p> <p>Passed module exam and successful oral exam or presentation and active course participation and submission of all written course assignments.</p>
8	<p>Use of the module (in other study programs)</p> <p>–</p>
9	<p>Importance of the grade for the final grade</p> <p>8/176</p>
10	<p>Module coordinator and full-time lecturer</p> <p>Dr. Dai Yi</p>
11	<p>Other information</p>

Japanese language IV

Identification number	Workload 240h	Credits 8	Study semester 4th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 7 SWS / 73,5h	Self-study 166,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have language skills in speaking, reading, and writing equivalent to level B1 of the Common European Framework of Reference for Languages (CEFR).</p> <p>In the area of language structure, students form largely correct sentences and sentence sequences that increasingly approach native language usage in complexity and coherence. They know the most important sentence structures for concatenation and embedding and they have a sufficient inventory for active use. In conversation, they choose appropriate sentence endings for the different speech acts with which they can influence their interlocutors and understand their intentions. They know the basic inventory of structures that Japanese use to express how they know something and how secure they think their knowledge is, and they begin to use these structures actively.</p> <p>In the area of sociolinguistic competence, students have a good theoretical understanding of how age and status differences affect the use of politeness levels and honorifics. They know how to avoid extreme rudeness, and for the most part they use these linguistic devices with some confidence.</p> <p>In the area of passive language competence, students understand unfamiliar dialogues and texts on familiar everyday topics in print without prolonged reflection or extensive use of aids. With aids, students understand natural written reading texts of easy to intermediate level, including short, simple online materials. They have further developed listening skills and are able to follow subtitled dialogue in original media materials.</p> <p>In the area of communicative competence, students can manage a sufficient inventory of everyday transactional scenarios of a commercial and personal nature while in the country. They can express themselves simply but coherently on familiar topics, report on everyday experiences and talk about plans and goals. You can give reasons and explanations, respond to what others say and express opinions and value judgements.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Continued development of grammatical foundations (verbal and adjective forms, complex sentence structures, expression of speech acts, probability, modality, evidentiality, and emotionality); -Completion of core vocabulary and structural inventory for communication related to everyday language use; -Expanding vocabulary for understanding utterances and texts on topics of general social relevance; -Fort development of reading skills for consumption of real written sources, especially in print and online media 				

4	Teaching forms Language classes with active participation and oral and written homework. Exercises in understanding and researching online media.
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Japanese Language III in advance.
6	Forms of examination Written exam and oral exam.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam as well as active course participation and submission of all written course assignments.
8	Use of the module (in other study programs) --
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Dr. Satomi Adachi-Bähr
11	Other information

Korean language IV

Identification number	Workload 240h	Credits 8	Study semester 4th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 7 SWS / 73,5h	Self-study 166,5h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have language skills in speaking, reading, and writing equivalent to level B1 of the Common European Framework of Reference for Languages (CEFR).</p> <p>In the area of language structure, students form largely correct sentences and sentence sequences that increasingly approach native language usage in complexity and coherence. They know the most important sentence structures for concatenation and embedding and they have a sufficient inventory for active use. In conversation, they choose appropriate sentence endings for the different speech acts with which they can influence their interlocutors and understand their intentions. They know the basic inventory of structures that Koreans use to express how they know something and how secure they think their knowledge is, and they begin to actively use these structures.</p> <p>In the area of sociolinguistic competence, students have now developed a competence in honorifics and politeness levels sufficient to perceive their language use in this reference as appropriate or even natural to a large extent.</p> <p>In the area of passive language competence, students understand unfamiliar dialogues and texts on familiar everyday topics in print without prolonged reflection or extensive use of aids. With aids, students understand natural written reading texts of easy to intermediate level, including short, simple online materials. They have further developed listening skills and are able to follow subtitled dialogue in original media materials.</p> <p>In the area of communicative competence, students can manage a sufficient inventory of everyday transactional scenarios of a commercial and personal nature while in the country. They can express themselves simply but coherently on familiar topics, report on everyday experiences and talk about plans and goals. You can give reasons and explanations, respond to what others say and express opinions and value judgements.</p>				

3	<p>Contents</p> <ul style="list-style-type: none"> -Continued development of grammatical foundations (verbal forms, complex sentence structures, expression of speech acts, probability, modality, evidentiality, and emotionality); -Completion of the core vocabulary and structural inventory for communication related to everyday language use. Expanding vocabulary for understanding utterances and texts on topics of general social relevance; -Fort development of reading skills for consumption of real written sources, especially in print and online media.
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework; exercises in understanding and researching online media.</p>
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language skills equivalent to successful completion of the module Korean Language III recommended.</p>
6	<p>Forms of examination</p> <p>Written exam and oral exam.</p>
7	<p>Prerequisites for the award of credit points</p> <p>Passed module exam and successful oral exam.</p>
8	<p>Use of the module (in other study programs)</p> <p>–</p>
9	<p>Importance of the grade for the final grade</p> <p>8/176</p>
10	<p>Module coordinator and full-time lecturer</p> <p>Soon-Sim Jo</p>
11	<p>Other information</p>

China economy and politics

Identification number	Workload 180h	Credits 6	Study semester 4th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses a. Economic Policy of China I	Contact time 4 SWS / 42h	Self-study 138h	planned group size 25 students	
2	Learning outcomes / Competencies Students have in-depth knowledge of the economy and politics of China. The students also have the competences <ul style="list-style-type: none"> -based on their knowledge to understand the mindset of Chinese actors; -use their knowledge in professional contacts with Chinese persons and institutions to establish and promote a basis of trust; -to review, evaluate the significance of, and apply advanced Chinese-related literature to specific questions in the context of the module; -to work out solutions to specific tasks alone or in a team, to present them convincingly and to engage in a committed discussion. 				
3	Contents <ul style="list-style-type: none"> -Political system and the current political situation; -Economic order; -Current economic situation; -Possibilities and limits of government activities in the economic order; -Essential vehicles of economic policy. 				
4	Teaching forms Lecture with seminar component.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the module Chinese Studies in advance.				
6	Forms of examination Written exam or term paper with presentation.				
7	Prerequisites for the award of credit points Passed module exam or successful presentation / thesis paper / lecture etc.				
8	Use of the module (in other study programs) –				
9	Importance of the grade for the final grade 6/176				
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont				
11	Other information				

Economy and politics of Japan

Identification number	Workload 180h	Credits 6	Study semester 4th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses a. Economic Policy of Japan I		Contact time 4 SWS / 42h	Self-study 138h	planned group size 25 students
2	Learning outcomes / Competencies After completing the module, students will have a sound knowledge of the Japanese economic system and politics. This enables them to place current developments in the relevant context and to understand the way Japanese decision-makers think. They will be able to work out solutions to specific problems in this area, either alone or in a team, present them convincingly and engage in an active discussion.				
3	Contents -State structure and political institutions; -Legislative Process and Regulation; -Economic Policy and its Supporters; -Current developments in corporate governance; - Industry Trends; -Japanese Economy in a Global Context; -Analysis of current developments and economics and politics.				
4	Teaching forms Seminar-style classes, project work.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the modules Asian Studies and Japanese Studies in advance.				
6	Forms of examination Written exam / presentation and term paper.				
7	Prerequisites for the award of credit points Passed module exam and/or successful presentation and term paper.				
8	Use of the module (in other study programs) –				
9	Importance of the grade for the final grade 6/176				
10	Module coordinator and full-time lecturer Prof. Dr. Frank Rövekamp				
11	Other information –				

Economy and Politics of Korea

Identification number	Workload 180h	Credits 6	Study semester 4th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses a. Economic Policy of Korea I	Contact time 4 SWS / 42h	Self-study 138h	planned group size 12 students	
2	<p>Learning outcomes / Competencies Upon completion of the module, students will have in-depth knowledge of the Korean economic system and politics. Students will also have the competencies to</p> <ul style="list-style-type: none"> -use their knowledge in professional contacts with Korean persons and institutions to establish and promote a basis of trust; -to review further Korean-related literature, evaluate its significance, and apply it to specific questions in the context of the module; -to work out solutions to specific tasks alone or in a team, to present them convincingly and to engage in a committed discussion. 				
3	<p>Contents</p> <ul style="list-style-type: none"> -Political system and the current political situation; -Economic order; -Current economic situation; -Possibilities and limits of government activities in the economic order; - Industry Trends; -Korean Economy in a Global Context. 				
4	<p>Teaching forms Seminar Classes.</p>				
5	<p>Participation requirements Formal: None. Content: It is recommended to have taken the modules Asian Studies and Korean Studies in advance.</p>				
6	<p>Forms of examination Written exam / presentation and term paper.</p>				
7	<p>Prerequisites for the award of credit points Passing the module exam or successful presentation with term paper.</p>				
8	<p>Use of the module (in other degree programs) None.</p>				
9	<p>Importance of the grade for the final grade 6/176</p>				

10	Module coordinator and full-time lecturer Shiny Park, MBA
11	Other information --

Semester abroad I

Identification number	Workload 900h	Credits 30	Study semester 5th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses a. Language events; b. Other events.	Contact time variable	Self-study variable	planned group size variable	
2	Learning outcomes / Competencies Students can actively use the language skills taught at the university and find their way in everyday situations. Students master the skill of self-management in a different cultural environment. They are able to approach contact persons in the countries and understand how to discuss even complex issues. They can motivate themselves.				
3	Contents Students report immediately after the start of the semester at the university in their country of concentration to the program director and discuss the respective study plan with regard to content and workload.				
4	Teaching forms Variable.				
5	Participation requirements Formal: 112 ECTS as well as enrollment at a university in the country of focus. Content: Variable.				
6	Forms of examination Variable.				
7	Prerequisites for the award of credit points Proof of passed exams of the foreign university as well as language certificate Japanese JLPT N3 or Chinese HSK 4 or Korean TOPIK 3 or passing an equivalent exam.				
8	Use of the module (in other study programs) ---				
9	Importance of the grade for the final grade 0/176				
10	Module coordinator and full-time lecturer Christine Liew				
11	Other information				

Semester abroad II

Identification number	Workload 900h	Credits 30	Study semester 6th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses a. Language events; b. Other events; or: c. None (for internship).	Contact time variable	Self-study variable	planned group size variable	
2	Learning outcomes / Competencies Students can correctly adapt their language use to the speaking situation. They can follow courses in the language of the focus country if they are familiar with the topics. Students master the skill of self-management in a different cultural environment. They recognize and analyze cultural differences and can fit into an internationally operating environment. They are able to motivate themselves. In the internship, students are able to understand, explain and analyze the content taught at the university in business practice under the conditions of an internationally operating environment. The students recognize the differences to business solutions in Germany and assess the influence of different cultures.				
3	Contents Students report immediately after the start of the semester at the university in their country of concentration to the program director and discuss the respective study plan with regard to content and workload. In the case of an internship, a contract between the company and the university specifies the content and scope of the internship. The internship should correspond in terms of time to a university semester.				
4	Teaching forms Variable.				
5	Participation requirements Formal: Language certificate Japanese JLPT N3 or Chinese HSK 4 or Korean TOPIK 3 or passing an equivalent exam. For an internship, approval by the program director is required as well as an internship contract with a company in the country of focus. Content: Variable.				
6	Forms of examination Variable.				
7	Prerequisites for the award of credit points Proof of passed exams of the foreign university as well as experience or internship report.				

8	Use of the module (in other study programs) ---
9	Importance of the grade for the final grade 0/176
10	Module coordinator and full-time lecturer Christine Liew
11	Other information

International Management

Identification number	Workload 180h	Credits 6	Study semester 7th and 8th sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses	Contact time 4 SWS / 42h	Self-study 138h	planned group size 60 students	
2	Learning outcomes / Competencies Upon completion of the learning process, students will be able to, -name the essential fields of activity and concepts of international marketing in their systematics (based on textbooks), interpret them in an evidence-based manner (including research articles) and apply them in a practice-oriented manner (by means of case studies); -to work together as a team to complete assigned tasks and to present and defend them in a seminar setting; -to work independently and reflect on their learning process.				
3	Contents -Analyzing the International Marketing Situation; -International Marketing Orientations and Objectives; -International Marketing Strategies; -International and Global Product and Service Strategies; -Managing International Channels; -Managing Global Advertising; -Pricing for International and Global Markets; -Organizing for Global Marketing.				
4	Teaching forms Seminar-style teaching and group work.				
5	Participation requirements Formal: None. Content: None.				
6	Forms of examination Presentation and term paper.				
7	Prerequisites for the award of credit points -Active participation in courses; -Lecture with submission of the formulated lecture notes as continuous text; - Seminar paper.				
8	Use of the module (in other degree programs) None.				
9	Importance of the grade for the final grade 6/176				

10	Module coordinator and full-time lecturer Prof. Dr. Rainer Busch
11	Other information

Elective module I

Identification number	Workload 270h	Credits 9	Study semester 7th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses See selected module	Contact time 6SWS / 63h	Self-study 207h	planned group size 20 students	
2	Learning outcomes / Competencies Upon completion of Elective Module I, students will have in-depth knowledge of topics outside of their program of study but within their Marketing & Human Resource Management department or participating college-level programs.				
3	Contents See module description of the respective elective module.				
	Teaching forms See module description of the respective elective module.				
5	Participation requirements Formal: See module description of the respective elective module. Content: See module description of the respective elective module.				
6	Forms of examination See module description of the respective elective module.				
7	Prerequisites for the award of credit points See module description of the respective elective module.				
8	Use of the module (in other study programs) The elective module is used in all participating programs of study at the university.				
9	Importance of the grade for the final grade 9/176				
10	Module coordinator and full-time lecturer See module description of the respective elective module.				
11	Other information The module descriptions of the elective modules will be published on the department's homepage in a timely manner.				

Business in China

Identification number	Workload 240h	Credits 8	Study semester 7th and 8th sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. Chinese Law; b. Economic Policy of China II.	Contact time 6 SWS / 63h	Self-study 177h	planned group size 25 students	
2	Learning outcomes / Competencies Upon completion of the module, students will have a sound knowledge of basic knowledge of the legal system of the PRC, as well as foreign trade organization, contract law, commercial law and dispute resolution. They know the Chinese markets and their environment, especially from the perspective of foreign companies. The students analyze practice-relevant cases according to legal criteria and formulate their legal opinion. They also possess the ability to acquire knowledge from authoritative Chinese sources and are able to purposefully apply the economic and country knowledge they have acquired in pre-semester courses and in the course of their studies for a more detailed analysis of the Chinese business environment, Chinese and foreign companies in China. Students present their answers in a comprehensible manner and engage in a convincing discussion.				
3	Contents <ul style="list-style-type: none"> -Introduction to the Chinese Legal System; -Principles of Chinese Business Law; -Economic and Industrial Policy; -sector and market analysis; - Corporate strategies; -Selected management issues in the Chinese context; -Chinese companies in world markets; -Market entry strategies for foreign companies in China. 				
4	Teaching forms Seminar Classes.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the modules Asian Studies, Chinese Studies, Economics and Politics of C h i n a .				
6	Forms of examination Written exam, presentation and term paper or oral exam.				

7	Prerequisites for the award of credit points Passing the module exam, successful presentation with term paper, or successful oral exam.
8	Use of the module (in other study programs) --
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Barbara Darimont
11	Other information

Business in Japan

Identification number	Workload 240h	Credits 8	Study semester 7th and 8th sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. Japanese Law; b. Economic Policy of Japan II.	Contact time 6 SWS / 63h	Self-study 177h	planned group size 25 students	
2	Learning outcomes / Competencies After completing the module, students will have a sound knowledge of the Japanese economy and its legal basis, as well as specific Japanese markets and their environment, particularly from the perspective of foreign companies. They have the ability to use the knowledge acquired in pre-semester courses and in the module for a more detailed analysis of economic policy, Japanese markets and business strategies/processes of Japanese companies in a targeted manner. In case studies, students independently analyze and structure given problems using relevant methods, gather the information necessary to solve them, and formulate well-founded answers. Students present their answers in a comprehensible manner and engage in a convincing discussion.				
3	Contents <ul style="list-style-type: none"> -Introduction to the Japanese Legal System; -Principles of Japanese Business Law; -Economic and Industrial Policy; -sector and market analysis; - Corporate strategies; -Selected management issues in the Japanese context; -Japanese companies in world markets; -Market entry strategies for foreign companies in Japan. 				
4	Teaching forms Seminar-style classes, project work.				
5	Participation requirements Formal: None. Content: It is recommended to have taken the modules Asian Studies, Japanese Studies, Economics and Politics of Japan in advance.				
6	Forms of examination Written exam, presentation and term paper or oral exam.				
7	Prerequisites for the award of credit points Passing the module exam, successful presentation and term paper or successful oral exam.				

8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Prof. Dr. Frank Rövekamp
11	Other information

Business in Korea

Identification number	Workload 240h	Credits 8	Study semester 7th and 8th sem.	Frequency of the offer yearly	Duration 2 semesters
1	Courses a. Korean Law; b. Economic Policy of Korea II.	Contact time 6 SWS / 63h	Self-study 177h	planned group size 12 students	
2	Learning outcomes / Competencies After completing the module, students will have a sound knowledge of the Korean economy and its legal basis, as well as specific Korean markets and their environment, particularly from the perspective of foreign companies. They have the ability to use the knowledge acquired in pre-semester and in the module for a more detailed analysis of economic policy, Korean markets and business strategies/processes of Korean companies in a targeted manner. In case studies, students independently analyze and structure given problems using the relevant methods, gather the information necessary to solve them and formulate well-founded answers. Students present their answers in a comprehensible manner and engage in a convincing discussion.				
3	Contents <ul style="list-style-type: none"> -Introduction to the Korean Legal System; -Principles of Korean Business Law; -Economic and Industrial Policy; -sector and market analysis; - Corporate strategies; -Selected management issues in the Korean context; -Korean companies on the world markets; -Market entry strategies for foreign companies in Korea. 				
4	Teaching forms Seminar-style classes, project work.				
5	Participation requirements Formal: None. Content: It is recommended to have completed the study abroad program in Korea.				
6	Forms of examination Written exam, presentation with term paper, or oral exam.				
7	Prerequisites for the award of credit points Passing the module exam, successful presentation with term paper, or successful oral exam.				

8	Use of the module (in other degree programs) None.
9	Importance of the grade for the final grade 8/176
10	Module coordinator and full-time lecturer Shiny Park, MBA
11	Other information

Introduction to enterprise information systems

Identification number	Workload 180h	Credits 6	Study semester 7th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 4 SWS / 42h	Self-study 138h	planned group size 30 students	
2	<p>Learning outcomes / Competencies</p> <p>Upon successful completion of the Introduction to Enterprise Information Systems module, students will.</p> <ul style="list-style-type: none"> -Be able to execute the general principles and concepts of Enterprise Resource Planning (ERP) systems; -Be able to describe the importance of ERP systems in supporting operational business processes; -be able to explain the complexity of integrated systems; -be able to practically implement simple HR processes on an ERP system (prerequisite: availability of a system); -be able to represent business processes and know the different implementation options of the models; -trends in the field of ERP software can describe and discuss; -Be able to demonstrate the basics of IT system security; <ul style="list-style-type: none"> -be able to execute the advantages and disadvantages of possible implementation strategies in the context of ERP software implementation; - be able to explain different project and change management methods in the context of an implementation project. 				
3	<p>Contents</p> <ul style="list-style-type: none"> -Fundamentals of Enterprise Resource Planning; -Standard setup and further development of ERP systems; -Management aspects of ERP systems implementation; <ul style="list-style-type: none"> - Change Management; - Project management; -Security in ERP Systems; -According to availability: exercises on the system. 				
4	<p>Teaching forms</p> <p>Seminar-style classes, project work, group work/presentations, webinar.</p>				
5	<p>Participation requirements</p> <p>Formal: Passed module exam Fundamentals of Information Systems. Content: Module Fundamentals of Business Informatics should have been completed.</p>				
6	<p>Forms of examination</p> <p>Presentation and/or written exam.</p>				

7	Prerequisites for the award of credit points Passed module exam and/or successful presentation.
8	Use of the module (in other study programs) ---
9	Importance of the grade for the final grade 6/176
10	Module coordinator and full-time lecturer Beate Baumbeck and Susan Isabelle Simons
11	Other information

Business Skills & Methods III

Identification number	Workload 120h	Credits 4	Study semester 7	Frequency of offer Annual	Duration 1 semester
1	Courses a. Career Management	Contact time 2 SWS / 21h	Self-study 99h	planned group size 30 students	
2	Learning outcomes / Competencies Career development is a life-long process. In this course you will gain knowledge and skills (exercises and processes) to make more informed life and career decisions. <ul style="list-style-type: none"> - Improve your understanding of yourself (strengths, weaknesses, values, personality, etc.) by completing various exercises (self-reflection and group work); - Learn research skills/sources to explore your desired industry, company and function; - Develop strategies to improve weaknesses by comparing your profile (strengths and weaknesses, values, personality, etc.) with the desired competencies for the particular job for which your applying; - Create more convincing written applications; - Perform better in job interviews. 				
3	Contents <ul style="list-style-type: none"> -Exercises to better understand yourself and determine desired area of work; -Research skills and sources for career management; -Content and design considerations for preparing written applications; -Success factors in job interviews. 				
4	Teaching forms Lectures, case studies, self-assessment, workshops, video analysis (interviews).				
5	Participation requirements Formal: None. Content: None.				
6	Forms of examination Presentation and / or role play.				
7	Prerequisites for the award of credit points Successful presentation and / or successful role play.				
8	Use of the module (in other study programs) –				
9	Importance of the grade for the final grade 0/176				
10	Module coordinator and full-time lecturer David Miller, MBA				
11	Other information				

Advanced Chinese I

Identification number	Workload 150h	Credits 5	Study semester 7th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 4SWS / 42h	Self-study 108h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students develop reading competence towards level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts related to the professional fields of society, markets and business, economics and politics.</p> <p>Students have built a basic vocabulary for these fields, which they can use to identify themes and main points of new texts of the same theme.</p> <p>In the area of text work, students are able to conduct independent Internet-supported research of Chinese-language sources. They are able to compile easier and moderately difficult original texts in the fields covered with the help of aids and to summarize them into reports.</p> <p>In the listening competence area, students understand the key messages of longer presentations on the topics covered. They understand the subject matter and key messages of visual media programs about current events after preparing vocabulary and, if necessary, unfamiliar language structures.</p> <p>In the active skill area, students are able to exchange, prepare, and present information and views about textual content in Chinese.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Easy and intermediate original texts on topics in the course focus areas of society, markets and business, economics and politics; -Presentation and elaboration of tools for Internet-based research and independent elaboration of grammar and vocabulary; -Internet-based research on topics from the course focus areas; -Exercises in oral and written presentation of textual content. 				
4	<p>Teaching forms</p> <p>Language lessons with exercises in text comprehension and presentation of the content; independent Internet-based research and presentation of the results.</p>				
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language proficiency level equivalent to HSK Level IV and completed study abroad in China is recommended.</p>				
6	<p>Forms of examination</p> <p>Written exam and oral exam or presentation.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passing the module exam and successful oral exam or presentation as well as active course participation and submission of all written course assignments.</p>				

8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Dr. Dai Yi
11	Other information

Advanced Japanese I

Identification number	Workload 150h	Credits 5	Study semester 7th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 4 SWS / 42h	Self-study 108h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students develop reading competence towards level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts related to the professional fields of society, markets and business, economics and politics. Students have built a basic vocabulary for these fields, which they can use to identify themes and main points of new texts of the same theme.</p> <p>In the area of text work, students are able to conduct independent Internet-supported research of Japanese-language sources. They are able to compile easier and moderately difficult original texts in the fields covered with the help of aids and to summarize them into reports.</p> <p>In the listening competence area, students understand the key messages of longer presentations on the topics covered. They understand the subject matter and key messages of visual media programs about current events after preparing vocabulary and, if necessary, unfamiliar language structures.</p> <p>In the active skill area, students are able to exchange, prepare, and present information and views about textual content in Japanese.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Easy and intermediate original texts on topics in the course focus areas of society, markets and business, economics and politics; -Presentation and elaboration of tools for Internet-based research and independent elaboration of grammar and vocabulary; -Internet-based research on topics from the course focus areas; -Exercises in oral and written presentation of textual content. 				
4	<p>Teaching forms</p> <p>Language lessons with exercises in text comprehension and presentation of the content; independent Internet-based research and presentation of the results.</p>				
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language proficiency level equivalent to JLPT Level 3 and completed study abroad in Japan is recommended.</p>				
6	<p>Forms of examination</p> <p>Written exam and oral exam or presentation.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passed module exam and successful oral exam or presentation and active course participation and submission of all written course assignments.</p>				

8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Isato Miyajima
11	Other information

Advanced Korean I

Identification number	Workload 150h	Credits 5	Study semester 7th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 4 SWS / 42h	Self-study 108h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students develop reading competence towards level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts related to the professional fields of society, markets and business, economics and politics.</p> <p>Students have built a basic vocabulary for these fields, which they can use to identify themes and main points of new texts of the same theme.</p> <p>In the area of text work, students are able to conduct independent Internet-supported research of Korean-language sources. They are able to compile easier and moderately difficult original texts in the fields covered with the help of aids and to summarize them into reports.</p> <p>In the listening competence area, students understand the key messages of longer presentations on the topics covered. They understand the subject matter and key messages of visual media programs about current events after preparing vocabulary and, if necessary, unfamiliar language structures.</p> <p>In the active skill area, students are able to exchange, prepare, and present information and views about textual content in Korean.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Easy and intermediate original texts on topics in the course focus areas of society, markets and business, economics and politics; -Presentation and elaboration of tools for Internet-based research and independent elaboration of grammar and vocabulary; -Internet-based research on topics from the course focus areas; -Exercises in oral and written presentation of textual content. 				
4	<p>Teaching forms</p> <p>Language lessons with exercises in text comprehension and presentation of the content; independent Internet-based research and presentation of the results.</p>				
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language proficiency level equivalent to TOPIK Level 3 or successful completion of Korean Language IV and study abroad in Korea recommended.</p>				

6	Forms of examination Written exam and oral exam or presentation.
7	Prerequisites for the award of credit points Passed module exam and successful oral exam or presentation.
8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Elective module II

Identification number	Workload 150h	Credits 5	Study semester 8th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 2 SWS / 21h	Self-study 129h	planned group size 12 students	
2	Learning outcomes / Competencies Upon completion of the module, students will have the ability to <ul style="list-style-type: none"> -in the subject of their choice, to sift through the scientific sources relevant to various issues in a targeted and efficient manner; -to acquire in-depth knowledge in the subject of their choice, also through a high proportion of self-study; -Structure, analyze and develop solutions to given problems using the relevant methods alone or in a team; -The student must be able to present his or her answers in a way that is comprehensible to fellow students and instructors, and to engage in a convincing discussion. 				
3	Contents The content depends on the choice of the course.				
4	Teaching forms The teaching form depends on the choice of the course.				
5	Participation requirements Formal: Students from 7th semester onwards in the International Business Management (East Asia) program. Content: The prerequisite for participation is determined by the course chosen.				
6	Forms of examination See module description of the respective elective module				
7	Prerequisites for the award of credit points Credit requirements are determined by the course selected.				
8	Use of the module (in other study programs) –				
9	Importance of the grade for the final grade 5/176				
10	Module coordinator and full-time lecturer N.N.				
11	Other information The module descriptions of the elective modules will be published promptly on the homepage of the program.				

Advanced Chinese II

Identification number	Workload 150h	Credits 5	Study semester 7th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 4SWS / 42h	Self-study 108h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have reading competence corresponding to level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts on the profession-related focal points of society, markets and companies, economics and politics.</p> <p>Students have built up an extended vocabulary in these focal areas, which makes it much easier for them to deal with unfamiliar texts of the same topics.</p> <p>In the area of text work, students are able to conduct thorough research of Chinese-language sources, with a focus on online materials. They are also able to compile difficult original texts in the fields covered with the help of aids and to summarize them into reports.</p> <p>In the listening competence area, students understand longer lectures on the topics covered in the main outline but also in some detail. They understand the subject matter and key messages of visual media programs about current events or socio-economically relevant topics.</p> <p>In the active skill area, students are able to exchange, prepare, and present information and views in Chinese via more thorough research.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Medium and heavy original texts on topics in the course focus areas of society, markets and business, economics and politics; -Internet-based research on topics from the course focus areas; -Exercise in oral and written presentation of research content. 				
4	<p>Teaching forms</p> <p>Language lessons with exercises in text comprehension and presentation of the content; independent Internet-based research and presentation of the results.</p>				
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language proficiency level equivalent to HSK Level V and completed study abroad in China is recommended.</p>				
6	<p>Forms of examination</p> <p>Written exam and oral exam or presentation.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passing the module exam and successful oral exam or presentation as well as active course participation and submission of all written course assignments.</p>				

8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Dr. Dai Yi
11	Other information

Advanced Japanese II

Identification number	Workload 150h	Credits 5	Study semester 8th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 4 SWS / 42h	Self-study 108h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have reading competence corresponding to level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts on the profession-related focal points of society, markets and companies, economics and politics.</p> <p>Students have built up an extended vocabulary in these focal areas, which makes it much easier for them to deal with unfamiliar texts of the same topics.</p> <p>In the area of text work, students are able to conduct thorough research of Japanese-language sources, with an emphasis on online materials. They are also able to compile heavy original texts in the fields covered by themselves with the help of auxiliary means and to summarize them into reports.</p> <p>In the listening competence area, students understand longer lectures on the topics covered in the main outline but also in some detail. They understand the subject matter and key messages of visual media programs about current events or socio-economically relevant topics.</p> <p>In the active skill area, students are able to exchange, prepare, and present information and views in Japanese via more thorough research.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Medium and heavy original texts on topics in the course focus areas of society, markets and business, economics and politics; -Internet-based research on topics from the course focus areas; -Exercise in oral and written presentation of research content. 				
4	<p>Teaching forms</p> <p>Language lessons with exercises in text comprehension and presentation of the content; independent Internet-based research and presentation of the results.</p>				
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language proficiency level equivalent to JLPT Level 3 and completed study abroad in Japan is recommended.</p>				
6	<p>Forms of examination</p> <p>Written exam and oral exam or presentation.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passed module exam and successful oral exam or presentation and active course participation and submission of all written course assignments.</p>				

8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Isato Miyajima
11	Other information

Advanced Korean II

Identification number	Workload 150h	Credits 5	Study semester 8th sem.	Frequency of the offer yearly	Duration 1 semester
1	Courses	Contact time 4 SWS / 42h	Self-study 108h	planned group size 12 students	
2	<p>Learning outcomes / Competencies</p> <p>Students have reading competence corresponding to level B2 of the Common European Framework of Reference for Languages (CEFR) in reading texts on the profession-related focal points of society, markets and companies, economics and politics.</p> <p>Students have built up an extended vocabulary in these focal areas, which makes it much easier for them to deal with unfamiliar texts of the same topics.</p> <p>In the area of text work, students are able to conduct thorough research of Korean-language sources, with an emphasis on online materials. They are also able to compile heavy original texts in the covered fields by themselves with the help of auxiliary means and to summarize them into reports.</p> <p>In the listening competence area, students understand longer lectures on the topics covered in the main outline but also in some detail. They understand the subject matter and key messages of visual media programs about current events or socio-economically relevant topics.</p> <p>In the active skill area, students are able to exchange, prepare, and present information and views in Korean via more thorough research.</p>				
3	<p>Contents</p> <ul style="list-style-type: none"> -Medium and heavy original texts on topics in the course focus areas of society, markets and business, economics and politics; -Internet-based research on topics from the course focus areas; -Exercise in oral and written presentation of research content. 				
4	<p>Teaching forms</p> <p>Language classes with active participation and oral and written homework.</p>				
5	<p>Participation requirements</p> <p>Formal: None.</p> <p>Content: Language proficiency level equivalent to TOPIK Level 3 or successful completion of the module Advanced Korean I and stay abroad in Korea recommended.</p>				
6	<p>Forms of examination</p> <p>Written exam and oral exam or presentation.</p>				
7	<p>Prerequisites for the award of credit points</p> <p>Passed module exam and successful oral exam or presentation.</p>				

8	Use of the module (in other study programs) –
9	Importance of the grade for the final grade 5/176
10	Module coordinator and full-time lecturer Soon-Sim Jo
11	Other information

Thesis

Identification number	Workload 360h	Credits 12	Study semester 8th sem.	Frequency of offer Every semester	Duration 1 semester
1	Courses --	Contact time variable	Self-study variable	planned group size 1	
2	Learning outcomes / Competencies Students are able to work independently on a scientific topic within a given period of time and to explain and present the results in written form (bachelor thesis). The bachelor thesis enables the students to critically reflect on their own research results and to classify them appropriately within the framework of previous findings.				
3	Contents The bachelor thesis can be an empirical or non-empirical paper. The students work on an economic or social science topic preferably with reference to Asia.				
4	Teaching forms --				
5	Participation requirements Formal: All modules up to and including the 7th semester must have been successfully completed. Content: None.				
6	Forms of examination Written paper of 10,000 to 15,000 words (35 - 50 pages).				
7	Prerequisites for the award of credit points Successful completion of the bachelor's thesis.				
8	Use of the module (in other study programs) ---				
9	Importance of the grade for the final grade The grade flows into the overall grade with a double weighting according to the credit points (24/176).				
10	Module coordinator and full-time lecturer N.N.				
11	Other information				